



**FINE**

Fintech Investor  
Network and  
Ecosystem

## **D5.4 DISSEMINATION, COMMUNICATION AND EXPLOITATION REPORT II**

30/11/2025



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## D5.4 DISSEMINATION, COMMUNICATION AND EXPLOITATION REPORT II

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1.0	18/11/2025	Final version	Carolina Oliveira, Natalia Cardona (F6S)

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The FINE Consortium is the following:

Participant number	Participant organisation name	Short name	Country
1	PARIS EUROPLACE/FINANCE INNOVATION	FI	FR
2	F6S NETWORK LIMITED	F6S	IE
3	CROWDFUNDINGHUB	CHF	NL
4	ACROSSLIMITS	AL	MT
5	IMPULSE4WOMEN	I4W	ES
6	THE FINTECH CORRIDOR	FC	IE
7	ASOCIATIA ROMANA DE FINTECH	RF	RO
8	TRUFFLE CAPITAL	TC	FR

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## EXECUTIVE SUMMARY

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The final report on the Communication, Dissemination and Exploitation work of FINE, the deliverable 5.4 Dissemination, Communication, and Exploitation Report II is a complete document on the strategies, activities, and outputs of the FINE project between M12 and M27 - after the three-month extension of the project.

This deliverable details the efforts to engage diverse stakeholders, highlighting the tools and channels used throughout the project and how project partners prepared the results and outcomes to foster its sustainability across Europe, such as the website availability with all project features after its ending. As the GA affirms, this report explores “avenues for maximizing the exploitation of project outputs and ways that the work of FINE can continue beyond project funding” and how the communication and dissemination efforts along the second term of FINE were thought around the sustainability of results.

This report has a sister document, the deliverable D5.5 Exploitation and Sustainability Report. It's a final report of all actions taken towards the future of the project's outputs, produced by AcrossLimits and part of Task 5.4.

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## 1 INTRODUCTION

The Fintech Investor Network and Ecosystem (FINE) lasted 27 months after an extension of 3 months to complete the project's activities and aimed to build stronger connections among fintech networks in Europe through cross-border collaborations in developed and less-connected innovation ecosystems to create a more inclusive and open innovation network in fintech.

This Deliverable, the 5.4 Dissemination, Communication and Exploitation Report II is a final summary of the actions performed from M13 to M27, September 2024 to November 2025. This deliverable reports the final numbers and figures of the project outcomes reached by the communication, dissemination, and exploitation work by all the partners and led by F6S, leader of WP5, and highlights the achievements through the project channels, the tools used, and the activities of FINE across the 15 months. This deliverable also provides further explanation about the sustainability of the project's online channels, and how they will be exploited after the ending of the project.

## 2 DEPLOYMENT OF THE FINE COMMUNICATION AND DISSEMINATION STRATEGY

The main objective of the FINE Project was to encourage investors to collaborate and invest together in fintech startups by creating a more vibrant investment environment, fostering European-wide innovation, and helping companies grow across borders. At the beginning of the project, together with the Deliverable 5.2 Dissemination and Communication Plan in February 2024 (M6), it was established that the communication of the project was going to be divided into three stages:

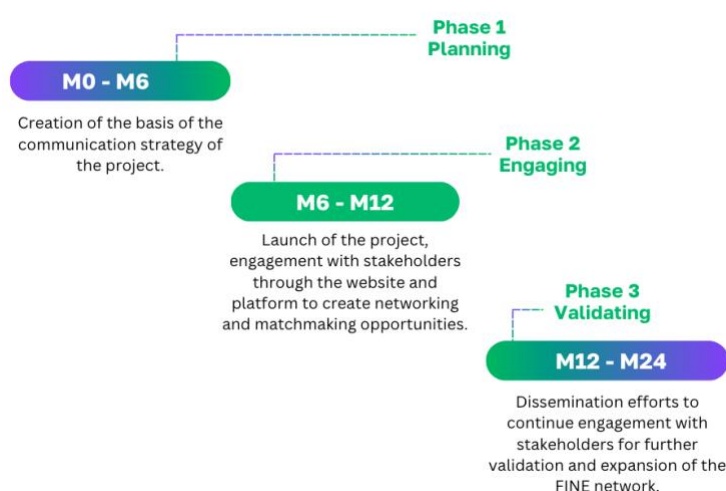


FIGURE 1 - COMMUNICATION STRATEGY

As illustrated, the first 6 months of FINE was focused on the creation of the communication channels and tools, such as the website, social media channels, and defining the branding guidelines of the project. The following stage, ending on M12, was mostly focused on the engagement with stakeholders through the channels of the

project. The deliverable D5,3 Dissemination, Communication, and Exploitation Report I delivered on M12 was a thorough document describing the strategies and results of the work deployed from M1 to M12 of the project

And after M12, from August 2024 to November 2025, the validating phase of the dissemination started, with the expansion of the FINE Network through the communication channels and new updates on the project website. This deliverable explores the developments from this period.

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### 3 DISSEMINATION AND COMMUNICATION CHANNELS: FINAL RESULTS

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As this deliverable marks the end of the FINE project lifetime, the following breakdown of results from the communication and dissemination work from all partners, with F6S as a task leader, is the pathway to understand what has been performed from M12 to M27.

This breakdown of the tools and channels used by FINE aims to reveal the results of the work performed by the communication work of all partners, with the lead of F6S as responsible for the WP5, but also to highlight the sustainability vision that is now in mind for the tools and channels built by the project, and how they will continue to live, and for how long.

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#### 3.1 FINE WEBSITE

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The project website - <https://fintechnetwork.eu/> - was launched on December 5th, 2024 (M4) with the main functionalities for the beginning of the project, such as the home page, the consortium, project's information, materials and resources, news and events.

The second iteration on the website was the updates in the Investor Map in December 2024 (M16), and implementation of the Investor Academy (M18). The last iteration on the website was the creation of the Final Event page with information about the event and registration (M23) and the last updates on the Investor Map (M25).

At the reporting period, the website had more than 6,600 visits, more than 12,000 unique pageviews, 112 downloads, and 108 countries reached. At the previous reporting period, the visits reached 2,416 users.

The FINE website will be available to be visited after the ending of the project in November 2025 for five more years, closing its operations in November 2030. All content currently added to the website will be kept, and if updates are not feasible, the current content is static to all the pages.

# Start date: 20231101				
# End date: 20240622				
Session primary channel group (Default Channel Group)	Users	Sessions	Engaged sessions	Average engagement time per session
Direct	2416	2678	681	9.724421209858104
Organic Social	255	333	71	12.558558558558559
Organic Search	177	341	142	40.12609970674487
Referral	57	110	44	26.354545454545455
Unassigned	7	7	0	54.57142857142857

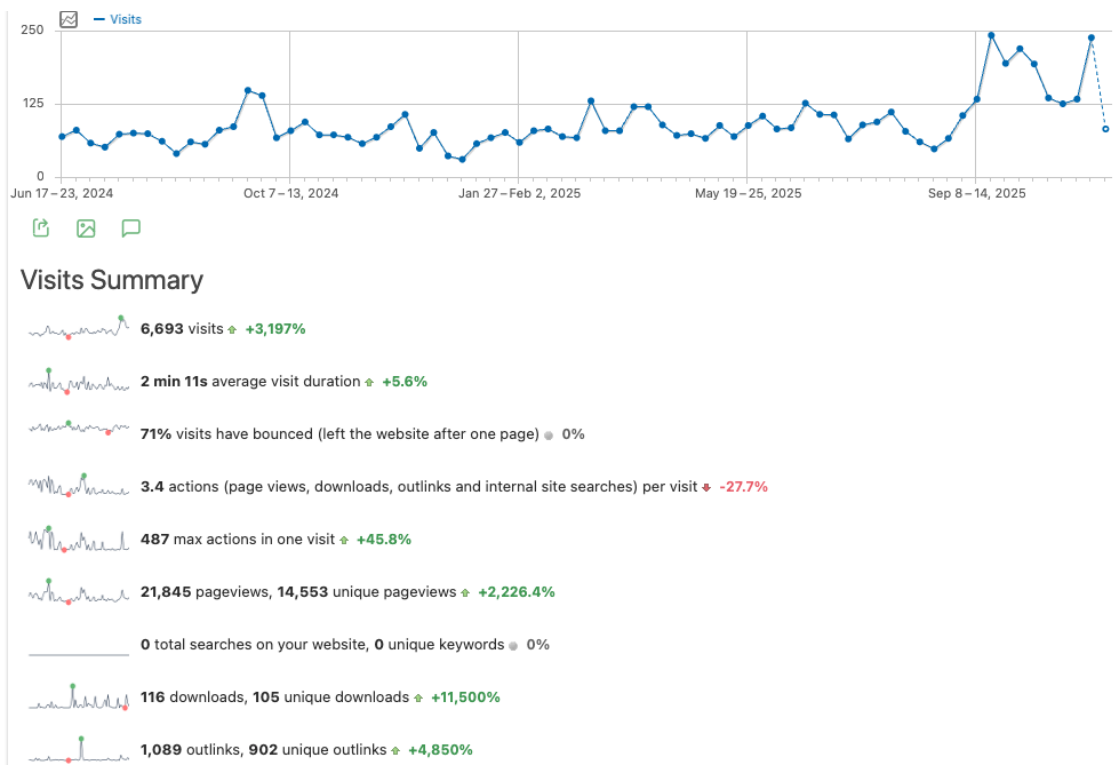


FIGURE 2 - WEBSITE ANALYTICS

COUNTRY	VISITS		
United States	1,892	Türkiye	47
France	733	Greece	44
Portugal	449	Canada	39
Romania	346	Sweden	39
Ireland	303	Ukraine	38
Germany	296	Malta	36
Netherlands	286	Norway	34
United Kingdom	279	Georgia	31
Spain	251	Hungary	30
Austria	145	Bulgaria	29
Singapore	131	Israel	27
Belgium	126	Finland	22
Italy	102	Czechia	21
Russia	101	Indonesia	19
India	84	Hong Kong SAR China	18
Japan	66	Croatia	17
China	63	Denmark	17
Poland	60	Australia	15
New Zealand	59	Serbia	15
Switzerland	47	Iran	14
		Lithuania	14

FIGURE 3 - WEBSITE VISITORS/COUNTRIES

PAGE URL	PAGEVIEWS	UNIQUE PAGEVIEWS	BOUNCE RATE	AVG. TIME ON PAGE	EXIT RATE	AVG. PAGE LOAD TIME
<a href="#">/index</a>	5,303	3,684	67%	00:00:34	75%	4.33s
<a href="#">information-type</a>	1,838	978	73%	00:00:10	2%	0.86s
<a href="#">tag</a>	1,598	949	45%	00:00:12	3%	0.75s
<a href="#">ecosystem</a>	1,333	666	79%	00:00:06	13%	1.25s
<a href="#">country</a>	944	641	61%	00:00:12	5%	0.91s
<a href="#">category</a>	1,179	630	75%	00:00:13	6%	1.02s
<a href="#">final-event</a>	670	527	66%	00:01:21	77%	2.83s
<a href="#">investor-map</a>	625	494	71%	00:01:05	66%	3.05s
<a href="#">ecosystem-map</a>	779	443	69%	00:01:04	36%	4.7s
<a href="#">article-european-fintech-mapping-2024</a>	502	434	83%	00:00:44	96%	6.77s
<a href="#">investors-academy</a>	469	342	52%	00:01:20	49%	2.49s
<a href="#">articles</a>	541	318	50%	00:01:22	34%	1.41s
<a href="#">ambassador-network</a>	410	311	65%	00:01:14	57%	3.46s

FIGURE 4 - WEBSITE PAGES

As figures 3 and 4 show, the website has been visited broadly across the world, but in the top 20 we can find five of the ten countries targeted by the project (France, Netherlands, Ireland, Romania, and Spain). This is a good impact but still needs a more targeted work

in future projects and EU-funded initiatives to reach more countries in less-developed countries. Also, in the pages' analytics, it's visible how project's resources, such as the maps and the Investor Academy, are on the top of most visited in the second term of the project (M12 to M27).

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### 3.1.1 KNOWLEDGE BASE

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The Knowledge Base is the hub for information and learning on the FINE project. As specified in the GA, the Knowledge Base contains “information relevant to investing in that country including key players, regulatory frameworks, and up-to-date news articles covering local investment trends and opportunities.”

The Knowledge Base is part of WP1 and task T1.4 “Curating news and content for different audiences”, led by FC, in which important content and news are shared to project stakeholders in a curation of fresh and updated information. Together with F6S, it has been decided that the name Knowledge Base would be dedicated to all informational content of the project, storing articles, podcasts, the Investor and Ecosystem Maps, and the Investor Academy. As all of those project developments are also updated according to their needs, the Knowledge Base was constantly updated.

As the main centre for results of the FINE Project, the Knowledge Base had its final update in early November with the last articles. All the content will continue to exist while the website is open, until November 2030, in static form if no other updates to the pages are feasible or programmed by the exploitation strategy.

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#### 3.1.1.1 ARTICLES


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Another feature of the Knowledge Base is the [Articles](#), written by the FINE consortium and providing important expertise about topics and themes that are relevant to the finance and innovation ecosystem. Since March 2024 (M7) to November 2025 (M27), 70 articles have been published on the project website. All project partners contributed, with articles coming from original content, from their organisation's channels, and from project deliverables.

Articles have been divided into six categories - Fintech, New Investors and Women, Investments, and also Interviews, Country Focus (coming from FINE Project Deliverable D4.3 Best Practices Collection produced by RF), and FINE Results (arising from the work of the WPs).

## Articles

All
Country Focus
Fintech
Interviews
Investments
New investors and women




**Article: The Strategic Role of Co-Investment in Europe's Fintech Ecosystem**

Reaching the end of FINE, we are analyzing what we achieved. In this article, know more about how FINE tested and proved the value of co-investment in practice. Read now.

October 20, 2025

Articles, FINE Results




**Article: The Top 10 Green Fintech Innovations Driving ESG Compliance and Impact Investing in Europe**

Europe is the global leader in sustainable finance, driven by ambitious regulatory frameworks like the EU Green Deal, the Sustainable Finance Disclosure Regulation (SFDR), and the EU Taxonomy. Read more here.

October 17, 2025

Articles, Investments



**Article: The Top 10 Challenges and Opportunities for Fintech in 2026**

The year 2026 is set to be a defining period for the fintech industry, characterized by explosive technological growth colliding with an increasingly complex regulatory landscape. Read more here.

October 16, 2025

Articles, Fintech

FIGURE 5 - ARTICLES

### 3.1.1.2 PODCASTS

From September 2024 to June 2025, a series of five **podcasts** were released to the public, first published on YouTube and shared to the project LinkedIn channel to increase its visibility. The episodes were recorded and edited by F6S, always with a consortium partner as a moderator, with two FINE Ambassadors as guests. The fifth episode was a special edition with a conversation between a founder and an investor. The five podcast videos have reached 167 visualisations during the course of the project.

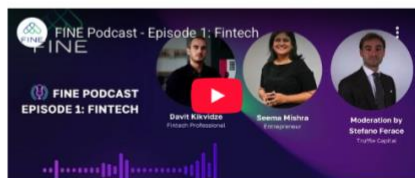
- Fintech - Davit Kikvidze and Seema Mishra, moderated by Stefano Ferace from Truffle Capital (September 2024)
- Banking - Viktoria Soltezs and Marina Ideses, moderated by Bozena Adamczyk from Truffle Capital (October 2024)
- Fintech Start-ups and SMEs - Christos Lytras and Ali Parandeh Zandpour, moderated by Robert McConnell from Fintech Corridor (November 2024)
- Accelerators - Mircea Vadan and Chantal Corbet, moderated by Angele Giuliano from AcrossLimits (January 2025)
- Investments in Digital Payments Start-Ups - Alison McMurtrie and Benjamin Berényi, moderated by Madalina Sumedrea from RoFintech (June 2025)

## Podcasts

### Episode 1 : Fintech

In this episode, fintech is the main theme of a talk between David Kikvidze, Fintech professional, and Seema Mishra, entrepreneur. The podcast is moderated by Stefano Ferace from Truffle Capital, and presented by Carolina Oliveira from F&S Innovation.

Duration: 23:28



### Episode 2 : Banking

In this second episode, the new digital banking solutions are the main topic of a talk between Viktoria Soltesz, Banking and Payments Consultant, and Marina Ideses, Digital Payments Specialist. The episode is moderated by Bozena Adamczyk from Truffle Capital, and presented by Carolina Oliveira from F&S Innovation.

Duration: 21:34



FIGURE 6 – PODCASTS

### 3.1.1.3 INVESTOR MAP

On April 25th [M8] the [Investor Map](#) was launched, being a framework to unify European investors from 10 European countries (France, Ireland, Spain, Netherlands, Malta, Bulgaria, Cyprus, Greece, Romania, and Hungary) and collecting information about investments to foster new connections between investors. The second iteration of the map was done in December 2024 (M16) completing 213 entries to the map. The third iteration was done in October 2025 (M26) with 17 new players, completing the map with 230 entries. With the ending of FINE, the Investor Map serves as a “time-bound reference resource” unless future projects fund refresh cycles.

## Investor Map

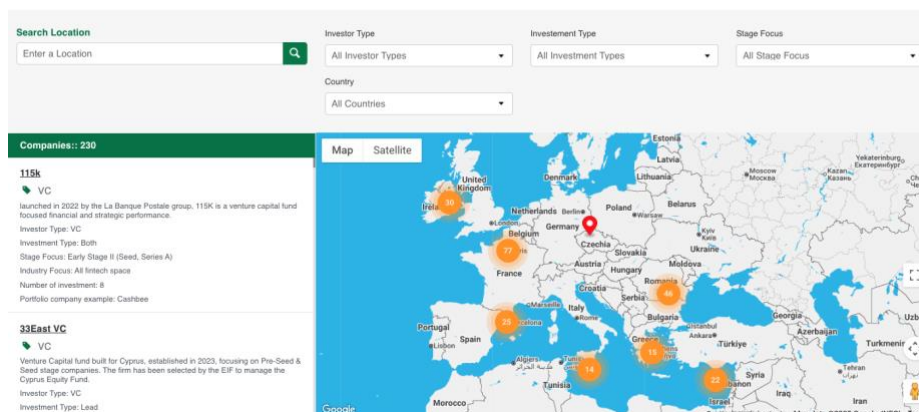


FIGURE 7 - INVESTOR MAP

### 3.1.1.4 ECOSYSTEM MAP

The [Ecosystem Map](#) was launched on May 16th (M9) with 248 entries, as a tool for investors to explore the stakeholders, trends, policies, services, and events of the same 10 European countries targeted for the Investor Map. The goal of this new map was to increase the visibility for new investments and collaborations, opening doors to increased cross-border connections. As the Investor Map, the current version of the Ecosystem map is linked to the period of time of FINE and will remain static if no other iterations are planned or that could happen in the future.

## Ecosystem Map

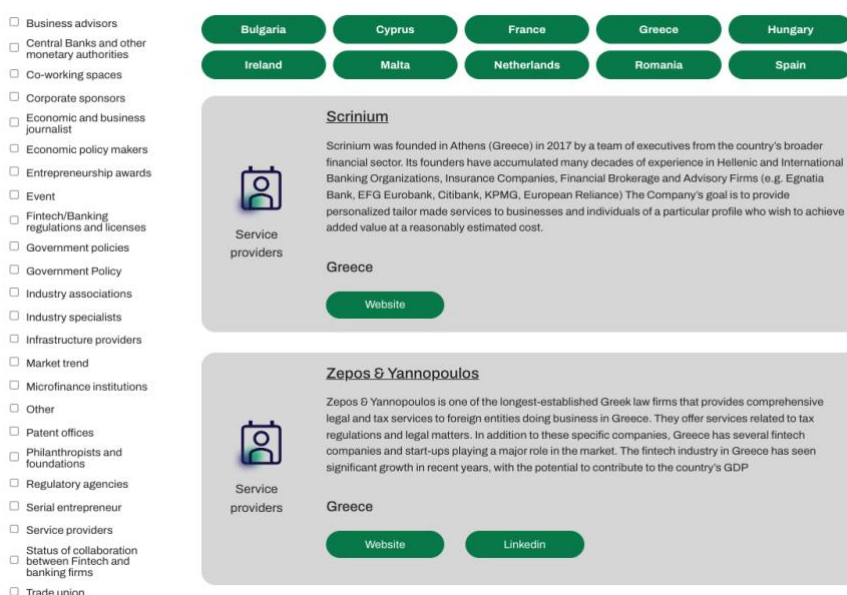


FIGURE 8 - ECOSYSTEM MAP

### 3.1.1.5 INVESTOR ACADEMY

The Investor Academy was the last feature of the FINE project to be included on the website, in February 2025. Mostly directed to new, young, and minority investors, the Investor Academy had the aim to engage with investors - even more experienced ones - that were looking to broaden their knowledge about fintech investments.

It presented core resources to grow user's comprehension of the financial innovation behind fintech, with an E-Learning site - hosted on the Elfin platform - with 10 modules and 55 lessons. The E-Course was the gateway for the Investor Academy, providing fundamental knowledge about fintech investments.

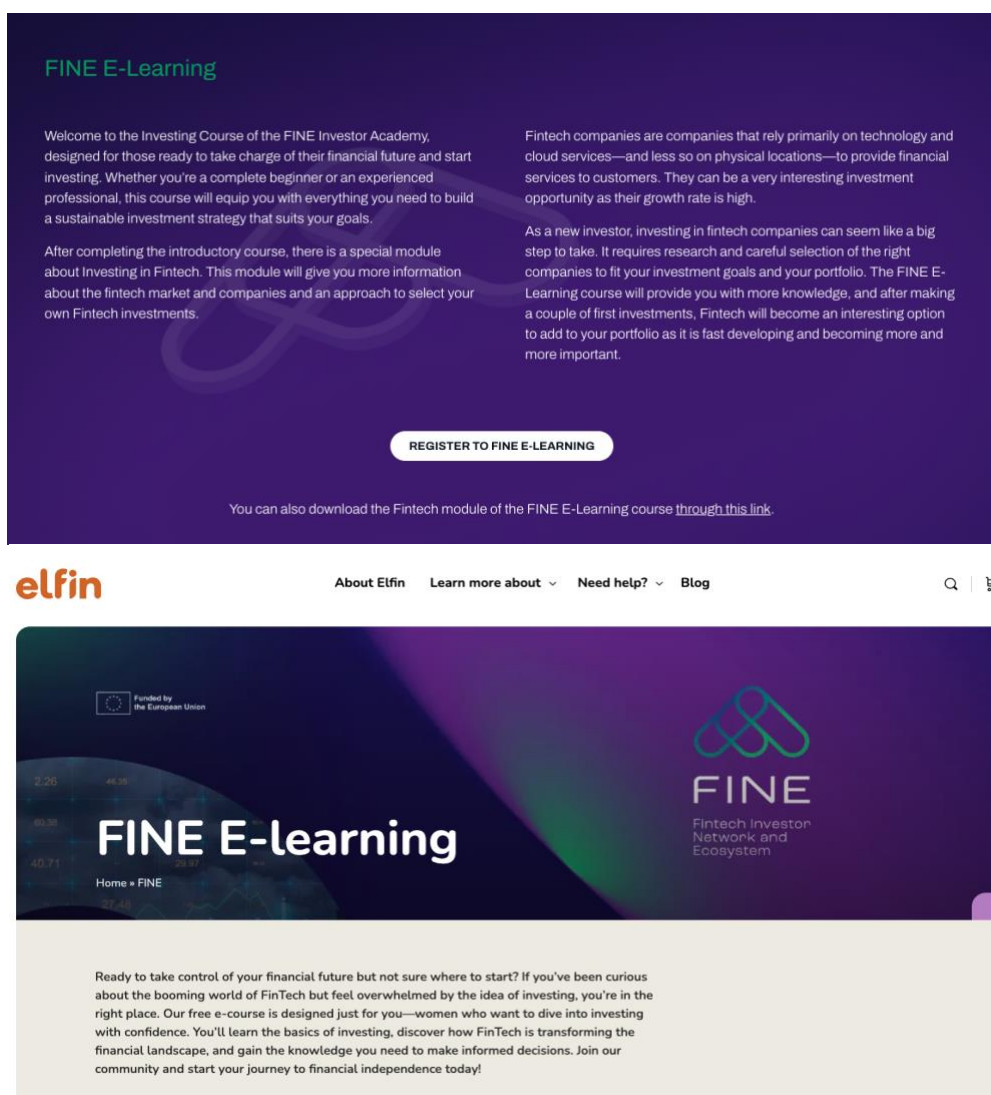


FIGURE 9 - INVESTOR ACADEMY (E-LEARNING)

As the E-Learning is hosted on a third-party website, there is the possibility that in five years the Elfin platform ceases to exist. Considering this risk, the E-Learning page has the

download option of the modules in full, to not compromise the learning aspect of the website. The E-Learning site had, by the closing of this document, 100 people visiting the page and 15% of the visitors enrolled in the e-Learning. Most of the enrolled reached the last lesson. 45% of the users are between 30-45 years old. Other stats include that 42,5% of users work more than 32 hours a week, 25% earn between 2500-3499, 23,1% earn between 3500-4499, 21,2% earn more than 4500. 60% of users have not been an investor at the start, and 73% of users start investing after the course. Most start with 50 Euros and start investing in EST's.

Also, through the Investor Academy users could find other materials, such as dedicated articles, a slide deck with case studies, one podcast episode, and quizzes to test users' learnings through each step. Thinking about the longevity of assets, all materials available are downloadable, even if the platform hosting changes.

### Fintech Academy

#### FINTECH FACTS, FIGURES AND CASE STUDIES

To further support investors to start fintech investments some fintech specific information can be found on this slide deck, providing an extra explanation and structure for fintech investments, with several case studies to illustrate how fintech investments and exits work in practice.

[DOWNLOAD THE SLIDE DECK HERE](#)

What did you learn from our fintech materials? Want to test your knowledge, answer now our short quiz:

[FINTECH MATERIALS QUIZ](#)

#### ARTICLES

##### "Business Angels and Fintech Investments"

When considering investment in fintech, there are several forms to invest: through the stock exchange, through a fund, as a VC, or as a business angel. This article elaborates on the concept of business angels and the role they play in fintech investment.

[GET MORE INFORMATION ABOUT BUSINESS ANGELS HERE](#)

What did you think of our exclusive podcast, and what did you learn about starting your own venture capital firm?

[TEST YOUR KNOWLEDGE WITH OUR BUSINESS ANGELS QUIZ](#)



#### PODCASTS

##### "How to start your own VC to invest into Fintech"

Have you ever considered starting your own Venture Capital firm to invest in fintech start-ups? If you have been investing in Fintech and want to develop this further, a VC can be an interesting route. But where do you start? What is a good size for a first fund? What network do you need? How to start looking for prospects to finance?

If you want an answer to these questions, listen to our podcast where Taryn Andersen, Investor Relations Director at THCAP Venture Capital, shares her experience in starting up a new VC fund.

[WATCH IT NOW](#)

FIGURE 10 - INVESTOR ACADEMY (PAGE)

### 3.1.2 AMBASSADOR NETWORK

The **Ambassador Network** has been closed with 22 profiles of experts that were part of the FINE Network with their participation in activities of the project, such as webinars, focus groups, and interviews. The experts were also part in the dissemination of the

project's activities and results, to their own network of investors and founders, and also disseminating the project's name to their own network of investors. With the completion of the project, the profiles will continue to be showcased, as a sustainable measure for visitors to be able to reach out to the experts via LinkedIn, if they wish so. The full list is below:

AMBASSADOR NAME	COUNTRY	FIELD OF EXPERTISE
ALI PARANDEH ZANDPOUR	SPAIN	ENTREPRENEURSHIP
ANNEGIEN BLOKPOEL	NETHERLANDS	INVESTMENTS
CHRISTOS LYTRAS	GREECE	BUSINESS MANAGEMENT
DAVIT KIKVIDZE	GEORGIA	FINTECH
GUILLAUME ECHAUDÉMAISON	FRANCE	INVESTMENTS
ILIANA ANGELAKIS	GREECE	BANKING/PAYMENTS
ILIAS LOUIS HATZIS	GREECE	START-UPS
JILL ROBB	IRELAND	FINTECH
JULIEN CREUZÉ	FRANCE	FINTECH
KRISTEN LAUGHLIN	USA	INVESTMENTS
LIEKE DANENBERG	NETHERLANDS	INVESTMENTS
MARINA INES IDESES	UK	BANKING/PAYMENTS
MATHIEU CAPPE	FRANCE	BUSINESS MANAGEMENT
MIRCEA VADAN	ROMANIA	ACCELERATORS
NIKOLAOS MASTROYIANNPOULOS	CYPRUS	BUSINESS MANAGEMENT
OLEKSANDR KIKTENKO	IRELAND	INVESTMENTS
PAWEL WIDAWSKI	POLAND	FINTECH
RENÉ REIJTENBAGH	BENELUX	INVESTMENTS
SEEMA MISHRA	SWITZERLAND	ENTREPRENEURSHIP

STAVRIANA KOFTEROS	CYPRUS	INVESTMENTS
SUZANNE WISSE-HUISKES	NETHERLANDS	INVESTMENTS
VIKTORIA SOLTESZ	CYPRUS	BANKING/PAYMENTS

TABLE 1- AMBASSADORS

## 3.2 SOCIAL MEDIA

The role of social media for the FINE project was fundamental for reaching the key stakeholders, from investors to start-up founders. LinkedIn was chosen in the beginning of the project as the main channel of communication, with YouTube as a supporting platform for all the videos of the project.

With the completion of the project, the LinkedIn and YouTube channels will continue to exist, not being linked to the website. All content will be available as long as the platforms are open, as an archive repository of the project communications.

### 3.2.1 LINKEDIN

The FINE channel on LinkedIn (<https://www.linkedin.com/company/fintechnetwork/>) was launched on September 9, 2023, and used to report news and events from the FINE network, project activities, news from project partners, and third-party events in which FINE partners participated. The platform was also used to report project releases, such as articles, interviews, videos, podcasts, workshops, webinars, and online networking events.

At the delivery of the deliverable D5.3 Dissemination, Communication, and Exploitation Report I (M12), the channel had 430 followers. At the closing of the project, in November 2025 (M27), the channel had 810 followers, an increase of 88%.

Other important analytics, from September 2024 to November 2025, are organic engagement with 34,300 impressions, 1,436 reactions (likes), 46 comments in posts, 187 reposts, and 2,632 clicks in links.

Compared to the first period reported, from September 2023 to August 2024, the stats are of an engagement with 26,000 impressions, 1000 reactions (likes), 39 comments in posts, 76 reposts, and 1400 clicks in links.

The outreach for the FINE project on LinkedIn showed an increase of 32% in organic engagement through impressions, 40% more reactions, 18% more comments, 146% more reposts of original content produced by FINE, and 85% more clicks in links shared.

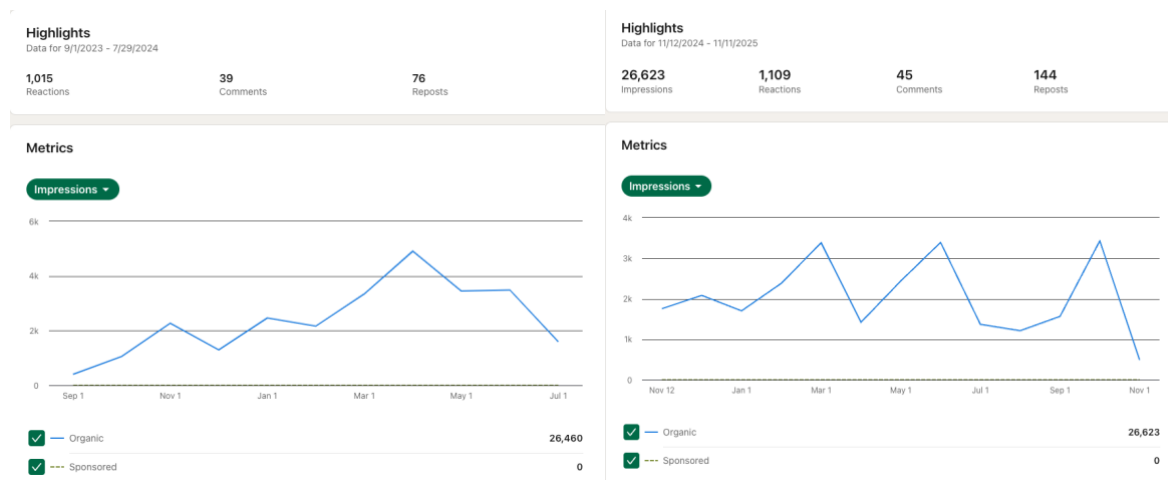


FIGURE 11- LINKEDIN ANALYTICS (1ST YEAR AND 2ND YEAR)

### 3.2.2 YOUTUBE

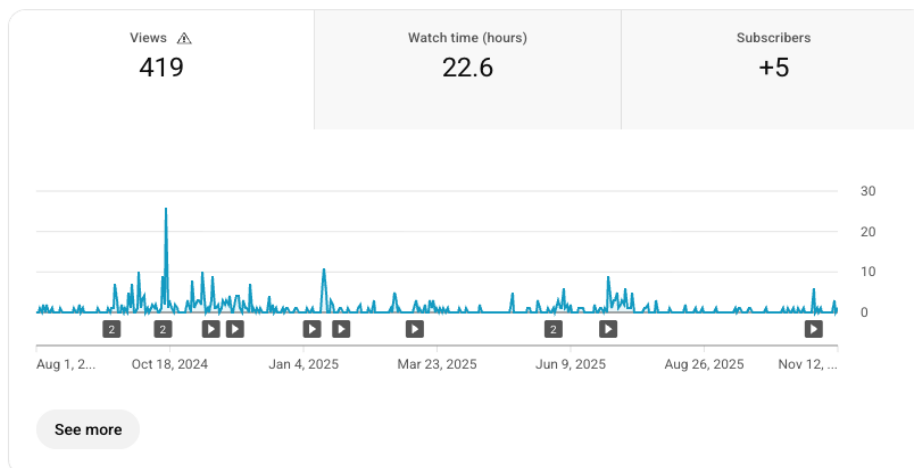
The YouTube channel for FINE ([www.youtube.com/@finefintechnetwork](https://www.youtube.com/@finefintechnetwork)) features all online events of the project, videos, and audio podcasts. The channel now has the following videos:

- Eight interviews with partners, conducted at the kick-off meeting of FINE,
- Five webinars, organised by the FINE partners,
- The Midterm event of the FINE project,
- The official introduction video of the project,
- A video tutorial on how to join the FINE Matchmaking Network at the F6S Platform,
- A recap of the FINE participation at the Unchain Festival in Romania,
- A recap of the FINE events in Dublin, Ireland,
- The Investor Academy special podcast "How to start your own VC to invest in Fintech"
- Five FINE podcast episodes,
- And the recap of the FINE Final Event in Paris, France.

With 25 videos, the YouTube channel in the reporting period has had 419 visualisations. Other important analytics are 5 new subscribers, 167 views to the Podcast episodes, and 149 views to the webinar recordings.

In the previous reporting period, the visualization was counting at 116 visualisations, an increase of 261%.

## In the selected period, your channel got 419 views











	Content	duration	Views
1	 FINE Webinar "Funding Opportunities for Startups in the Fintech Se... Oct 25, 2024	5:45 (8.6%)	62
2	 FINE Podcast - Episode 2: Banking Oct 14, 2024	3:15 (15.1%)	57
3	 FINE Webinar "Fintech in Poland, how to find funding and investme... Jul 1, 2025	5:37 (8.8%)	47
4	 FINE Podcast - Episode 4: Accelerators Jan 9, 2025	1:06 (4.9%)	36
5	 FINE Podcast - Episode 1: Fintech Sep 15, 2024	2:33 (10.9%)	31
6	 Future Forward: A FINE Midterm Innovation Event Sep 24, 2024	4:16 (6.0%)	31
7	 FINE Podcast - Episode 3: Fintech SMEs and Startups Nov 11, 2024	1:16 (5.3%)	24
8	 Fintech Investor Network and Ecosystem - FINE Introduction Video Apr 16, 2024	0:54 (44.7%)	23

FIGURE 12 - YOUTUBE ANALYTICS

### 3.3 FINE NEWSLETTER

In total, five newsletters were sent to subscribers of the FINE project, with the first edition sent to subscribers in February 2024 through Mailchimp. It was received by 95 subscribers with an opening rate of 98,9% and 15 clicks in links (6 clicks on the invitation to join the FINE Matchmaking Network).

The second newsletter was sent in September 2024 through LinkedIn, with its first edition on the platform reaching more than 180 users with 312 impressions and 11 clicks in links.

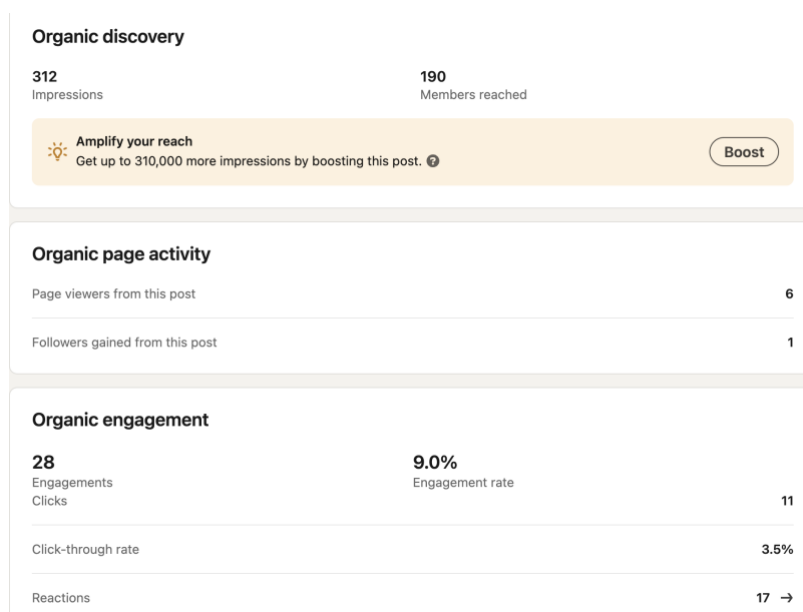


FIGURE 13 - NEWSLETTER 2

The third newsletter was a special edition before the FINE events in Dublin, Ireland, to attract more visualisation to the planned activities. It was sent in February 2025, reaching 59 new users with 132 subscribers receiving the edition on their email.

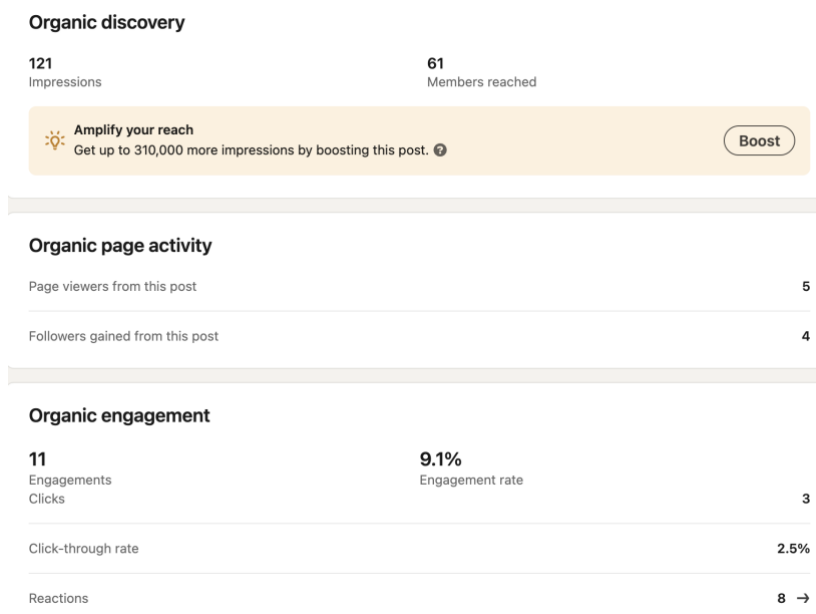


FIGURE 14 - NEWSLETTER 3

The fourth edition was sent in October 2025 as a special pre-final event. The edition was viewed by 72 users, 153 impressions, with 334 subscribers.

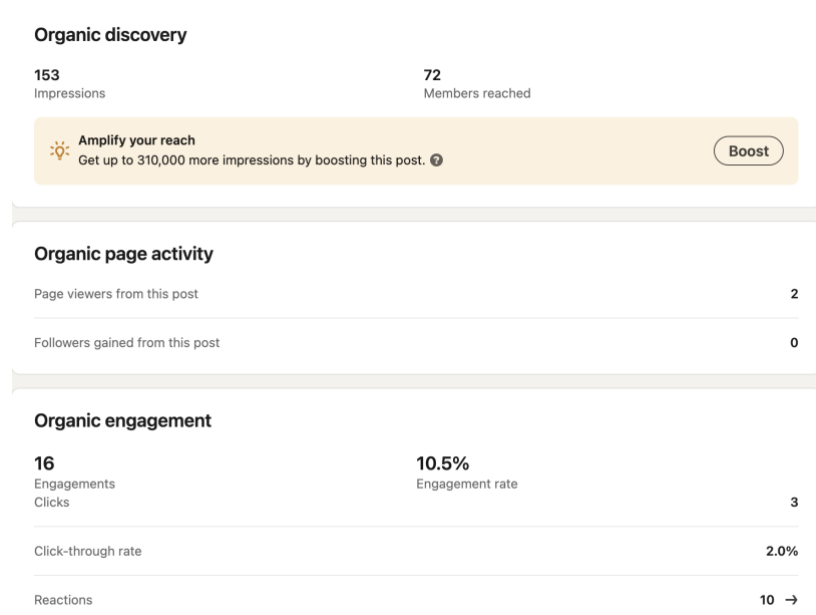


FIGURE 15- NEWSLETTER 4

And the final newsletter, the fifth edition, was sent in mid-November as a thank you note and a goodbye to the Fintech Network. At the ending of this report, the Fintech Network Newsletter had 334 subscribers.

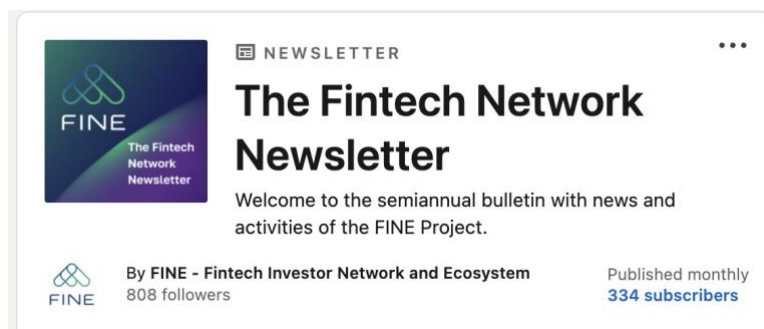


FIGURE 16- NEWSLETTER 5

### 3.4 FINE GRAPHIC MATERIALS

During the first months of the FINE project, different graphic materials have been designed for both digital and printing purposes, such as two flyers - produced in June 2024 and January 2025 - and a roll up.

All materials are available on the project website and will continue to be available to visitors to be viewed and downloaded as public materials.

In the reporting period, the following materials have been produced by F6S:

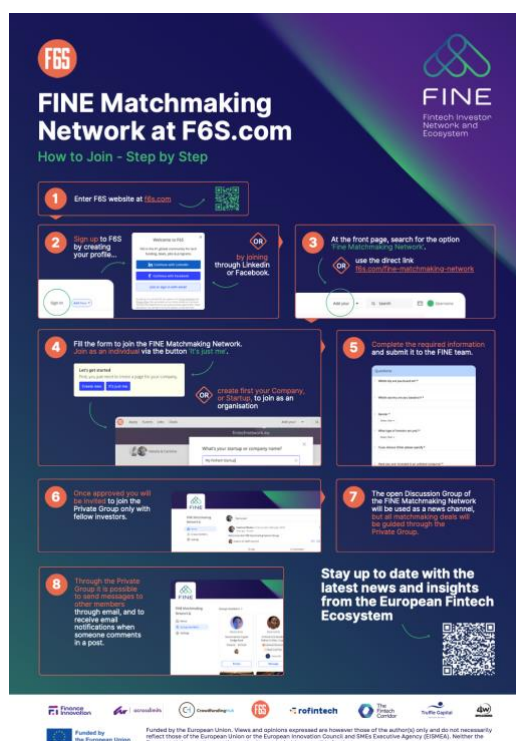


FIGURE 17 - FINE INFOGRAPHIC - MATCHMAKING NETWORK (DECEMBER 2024)

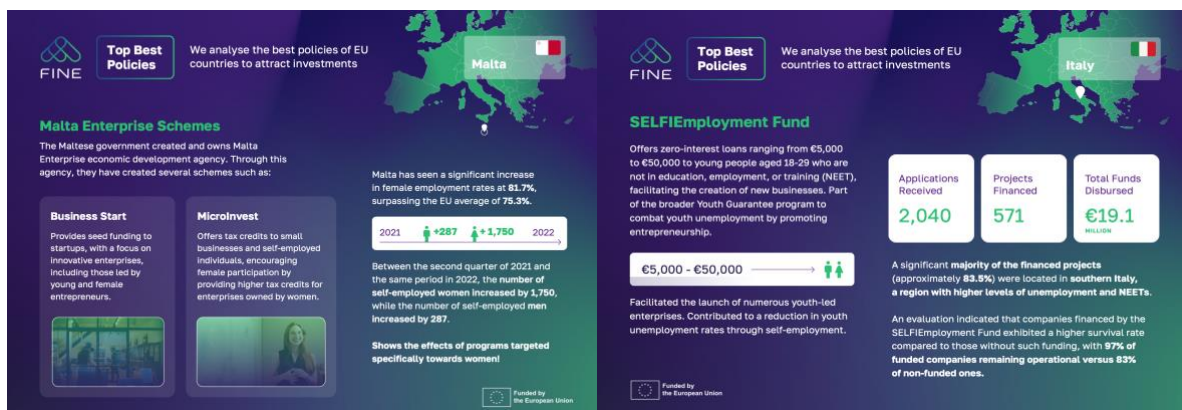


FIGURE 18 - BEST POLICIES FOR INVESTMENTS (APRIL 2025)

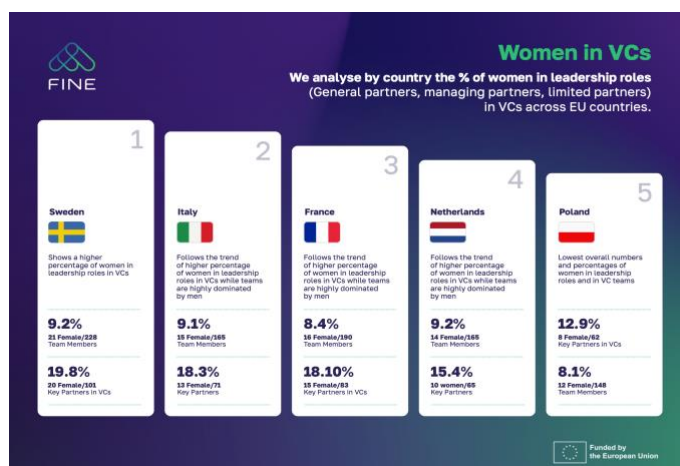


FIGURE 19 - WOMEN IN VCS (APRIL 2025)

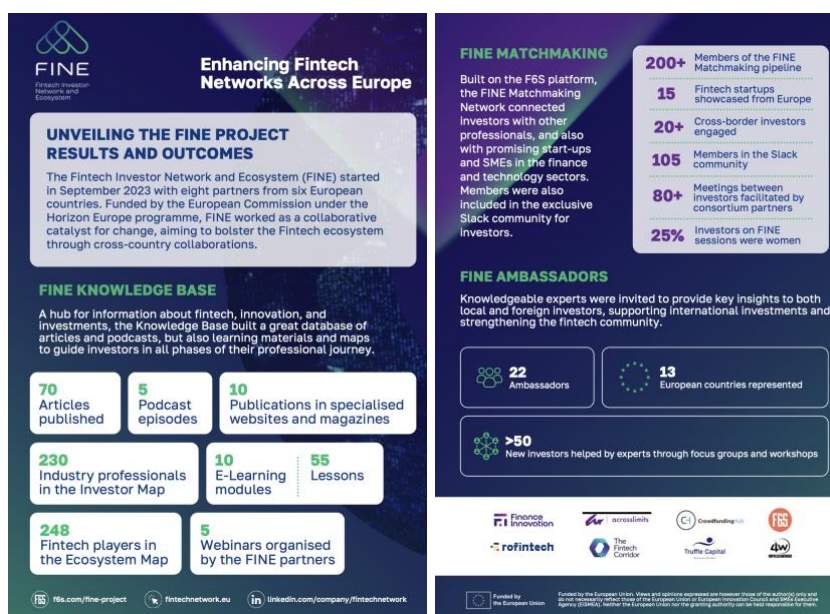


FIGURE 20- FINE FLYER FOR THE FINAL EVENT (OCTOBER 2025)



**FINE**  
Fintech Investor  
Network and  
Ecosystem

Finance Innovation | acrosslimits | Crowdfunding Hub | FGS  
rofintech | The Fintech Corridor | Truffle Capital | 4w

## Voilà! The FINE Impact

Connecting European Fintech Ecosystems

After two years of research, collaboration, and community building, the **FINE Project** reaches its final milestone.

The **FINE Final Event** is where Europe's fintech investors, founders, and policymakers meet their peers, exchange real insights, foster important connections, and explore cross-border investment opportunities.

Ready to drive change?  
So are we.



Follow us to receive updates about the project and its outcomes

 Funded by the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Innovation Council and SMEs Executive Agency (EISMEA). Neither the European Union nor the granting authority can be held responsible for them.

FIGURE 21 - FINE FINAL EVENT ROLL UP (OCTOBER 2025)

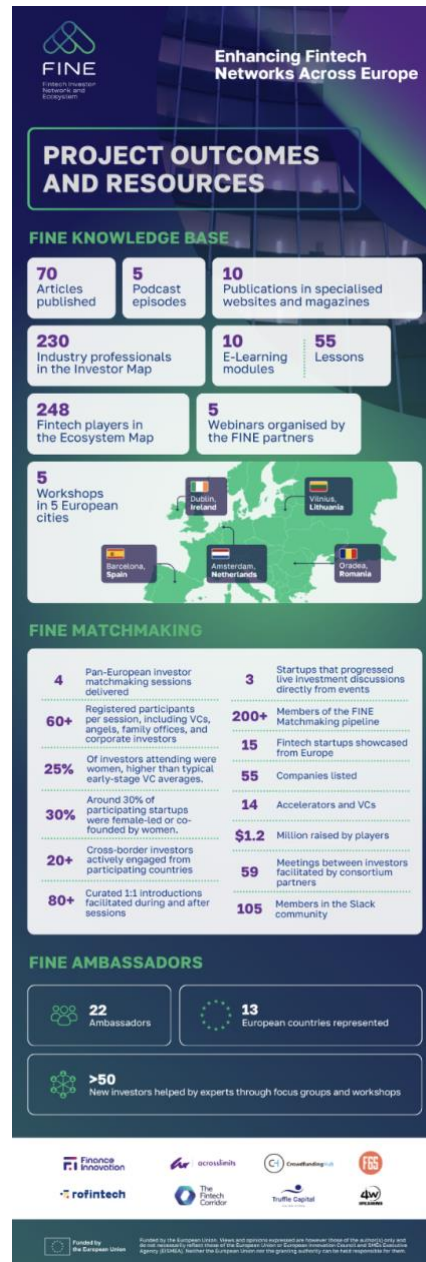


FIGURE 22- FINAL INFOGRAPHIC PROJECT RESULTS

### 3.5 FINE MATCHMAKING NETWORK ON F6S PLATFORM

The [FINE Matchmaking Network](#) at the F6S Platform was created as a dedicated page to gather information about key stakeholders (investors, start-ups, SMEs, investment networks) interested in joining the pipeline of opportunities that FINE offers.

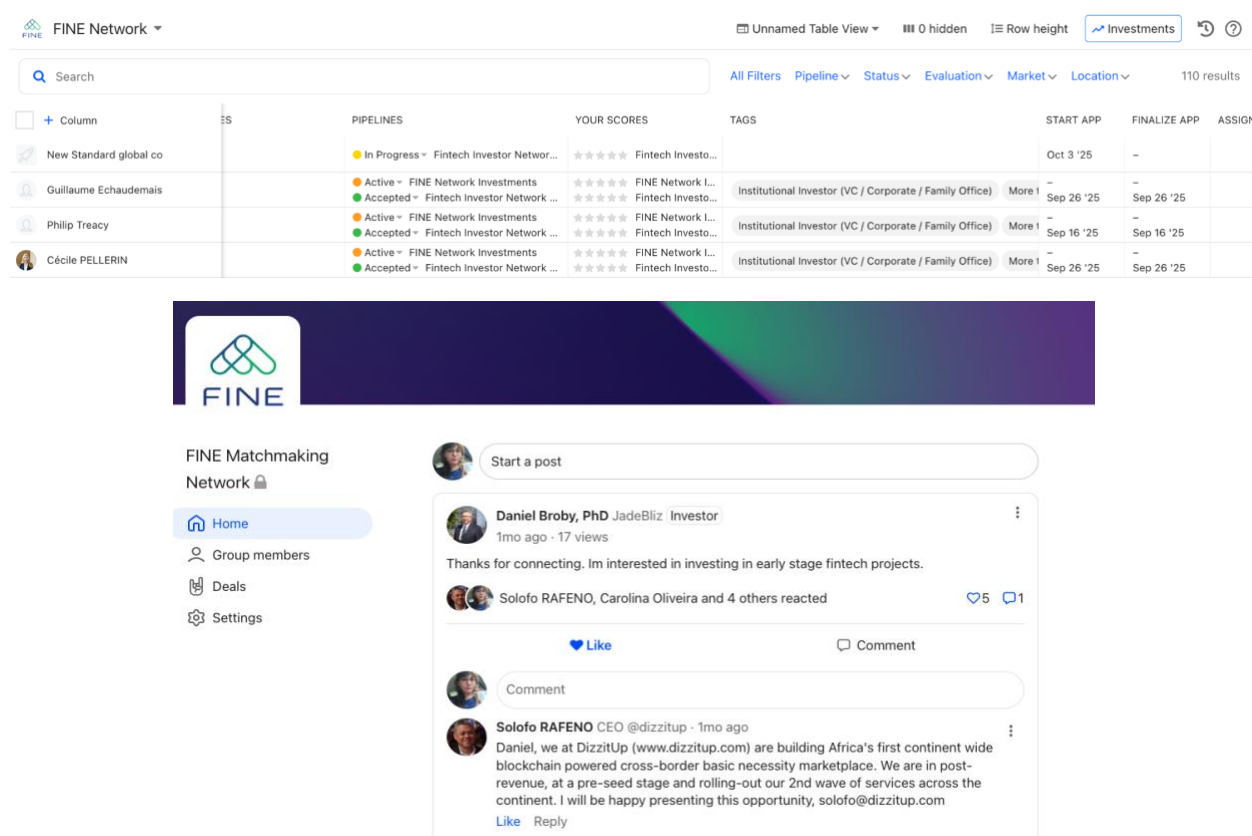
The form for interested parties to fill out to join the FINE Matchmaking Network was opened in March 2024 (M7), and it was available for individuals and companies that are signed in to the F6S Platform. F6S developed two comprehensive guides detailing the

process of joining the platform and the FINE Matchmaking Network, along with a PowerPoint presentation, and a [video tutorial](#).

All profiles in the F6S pipeline are redirected to the FINE Matchmaking Private Group, a forum where participants can post opportunities, events, requests for collaboration, and other investment-related content. By the end of the project, 24 posts have been shared with members, mostly from the admins (F6S) sharing project events.

The project ended with the pipeline having 110 profiles, and the FINE Matchmaking Private Group, with consortium partners and FINE Ambassadors included, with 225 profiles.

With the completion of the project, the pipeline will be closed and the form removed from the FINE Matchmaking Network, but the page and group will remain open as members can continue to engage with each other and build new collaborations.



**Table Data:**

	PIPELINES	YOUR SCORES	TAGS	START APP	FINALIZE APP	ASSIGN
New Standard global co	In Progress - Fintech Investor Networ...	★★★★★ Fintech Investo...		Oct 3 '25	-	
Guillaume Echaudemais	Active - FINE Network Investments Accepted - Fintech Investor Network ...	★★★★★ FINE Network I... ★★★★★ Fintech Investo...	Institutional Investor (VC / Corporate / Family Office)	Sep 26 '25	Sep 26 '25	
Philip Treacy	Active - FINE Network Investments Accepted - Fintech Investor Network ...	★★★★★ FINE Network I... ★★★★★ Fintech Investo...	Institutional Investor (VC / Corporate / Family Office)	Sep 16 '25	Sep 16 '25	
Cécile PELLERIN	Active - FINE Network Investments Accepted - Fintech Investor Network ...	★★★★★ FINE Network I... ★★★★★ Fintech Investo...	Institutional Investor (VC / Corporate / Family Office)	Sep 26 '25	Sep 26 '25	

**Post 1:** Daniel Broby, PhD JadeBliz Investor  
1mo ago · 17 views  
Thanks for connecting. Im interested in investing in early stage fintech projects.  
Solofo RAFENO, Carolina Oliveira and 4 others reacted

**Post 2:** Solofo RAFENO CEO @dizzitup · 1mo ago  
Daniel, we at DizzitUp (www.dizzitup.com) are building Africa's first continent wide blockchain powered cross-border basic necessity marketplace. We are in post-revenue, at a pre-seed stage and rolling-out our 2nd wave of services across the continent. I will be happy presenting this opportunity, solofo@dizzitup.com

FIGURE 23- FINE MATCHMAKING GROUP AT F6S PLATFORM

## 3.6 FINE SLACK CHANNEL

The [Slack channel](#) for investors and other key stakeholders in the fintech ecosystem was launched in September 2024 (M13). Project partners saw the role Slack have in other

investment channels and decided to open a new comms channel with the FINE audience, first coming from the FINE Matchmaking on the F6S Platform, but also from social media and website.

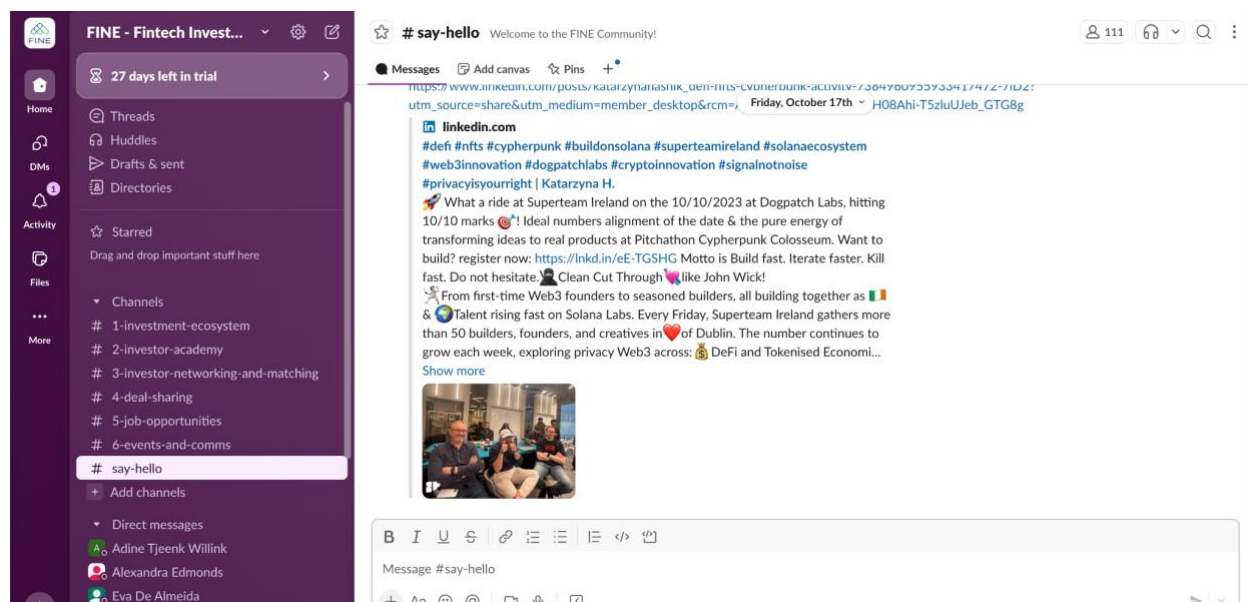


FIGURE 24 - SLACK CHANNEL

The Slack channel had the purpose of building a dynamic community where stakeholders could easily contact each other and create business connections. The project ended with 111 members in the platform, multiplied into seven channels:

- Investment Ecosystem - For discussions about investments between professionals
- Investor Academy - For discussions about the upcoming courses in the Investor Academy
- Investor Networking and Matching - For networking and business collaborations
- Deal Sharing - For business opportunities
- Job Opportunities - For employment purposes
- Events and Comms - For all news about FINE and other interesting events
- Say Hello - Open conversation channel

Most of the publications on the channels were performed by project partners, sharing opportunities, events (internal and external) and important news around fintech. With the completion of the project, the Slack channel will still be open for members to engage with each other, and new members can still join through the link on the website. The Slack channel will become a static community with no moderation, unless new activity is funded. The operation of the platform is still managed by FC, even after the ending of FINE.

### 3.7 EXTERNAL PUBLICATIONS

With the objective of reaching key stakeholders in the countries covered by the project, 10 external publications were accomplished by project partners in different media vehicles:

- “Decoding Fintech Regulations in 2025: What’s Next for Europe?” - [nocash.ro](https://nocash.ro) - February 2025 - Romania, from RF.
- Le cahiers de la fintech compliance 2025 - "Internal controls and compliance are crucial, especially for investors investing in regulated sectors such as financial services" (pg 70) - [fintech-metrix.com](https://fintech-metrix.com) - April 2025 - France, from TC.
- “Romanian Fintech Industry: Record Growth in 2023 and What’s Next in 2025” - [therecursive.com](https://therecursive.com) - April 2025 - Romania, from RF.
- “How European Policies are Shaping the Future of Fintech Investments” - [fintechweekly.com](https://fintechweekly.com) - May 2025 - Europe-wide, from F6S.
- “FINE aims to connect more investors to European fintech investments” - [investeerdere.nl](https://investeerdere.nl) - June 2025 - Netherlands, from CFH.
- “Tendances d’investissement dans l’écosystème des fintechs européennes” - [Magazine des Professions Financières & de l’Économie](https://Magazine des Professions Financières & de l'Économie) - June 2025 - France, from FI.
- “Fintech doesn’t need more diversity panels, it needs capital and trust for women” - [nocash.ro](https://nocash.ro) - July 2025 - Romania, from RF.
- “Sustainable Fintech: Green Innovations and Responsible Investing Trends” - [businessstoday.com.mt](https://businessstoday.com.mt) - July 2025 - Malta, from AL.
- “Banking on the Future: Emerging Improvements of Digital Banking and Financial Inclusivity” - [fintechweekly.com](https://fintechweekly.com) - August 2025 - Europe-wide, from I4W.
- “Ireland positioned as Europe’s premier Fintech Investment Hub” - [NewsLetter.co.uk](https://NewsLetter.co.uk) - August 2025 - United Kingdom, from FC.

The articles were written by all project partners to specific audiences in the fintech, investment and business sectors. All articles have been shared by project partners through their networks and through the project online channels.

### 3.8 FINE EVENTS - WEBINARS AND WORKSHOPS

The FINE project has conducted three events in its first year, as reported on the deliverable D5.3 Dissemination, Communication and Exploitation I. The Launch Webinar happened on January 18th to 16 attendees and currently has 47 views on YouTube; the first webinar "Investing into Fintech: A successful approach for women investors" took place on June 5th with 23 attendees, and the recording had 20 views; and the first on-site workshop happened during the UNCHAIN Festival on June 20th with 18 attendees.

After the delivery of the document, other events took place. The Midterm Event on September 24 showcased initial results from FINE and four other EC projects in the same call, Connect2Scale, HICEE, and HER FUND, and had 31 attendees. The event has been recorded and had 31 views.

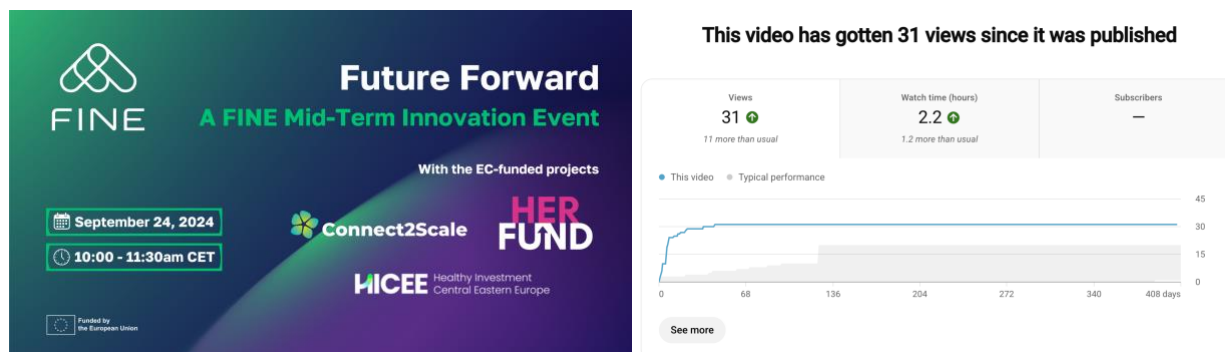


FIGURE 25 - MIDTERM EVENT

In October 2024 the second on-site workshop “Investing into Fintech: Possibilities for Regional Investors in the European Market,” was held in Vilnius, Lithuania, for 20 attendees. The workshop was a partnership between FINE and the EC-funded project CROWD-FUND-MATCH. Still in October 2024, the webinar “Funding Opportunities for Startups in the Fintech Sector” was focused on the most feasible and successful funding options for fintech startups in Europe. The webinar had the participation of 45 attendees and 62 views on YouTube.



FIGURE 26 - WORKSHOP VILNIUS AND WEBINAR OCTOBER

On November 25th, the third webinar “How fintech and sustainability can join forces for a greener Europe” was attended by 30 attendees and had two experts sharing their experiences and views about the world of green fintech. The recording had 19 views on YouTube.

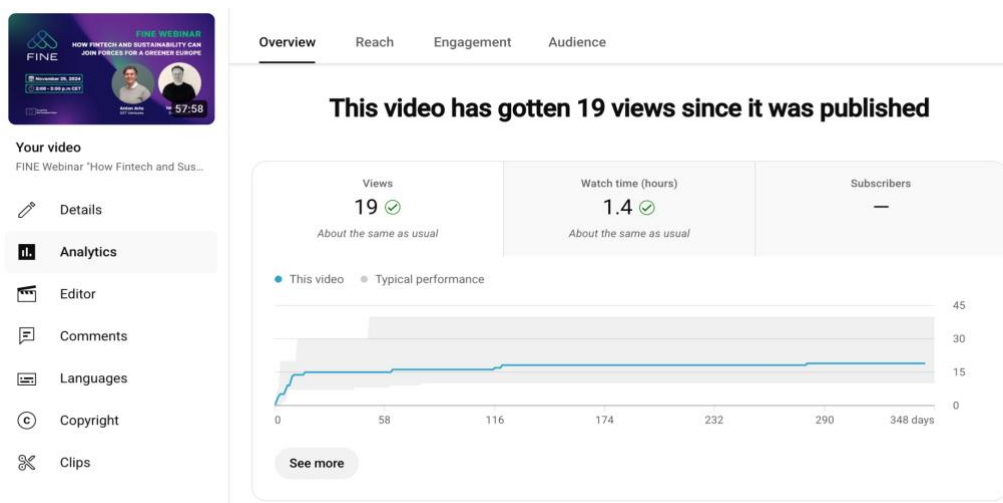


FIGURE 27 - WEBINAR NOVEMBER 2024

During the FINE participation in the Venture Capital Conference in Dublin, Ireland, on March 5th, the workshop “Fintech investments, a different cup of tea” was held for 35 attendees in one of the rooms of the event.



FIGURE 28 - WORKSHOP DUBLIN

On April 24th, FINE was presented in one of the workshops at an event organised on the Google headquarters. The workshop “Fintech as Motor for Inclusive Entrepreneurship” was attended by around 80 attendees, and was focused on the new economy and diversity, both in gender and underrepresented groups.



FIGURE 29 - WORKSHOP AMSTERDAM

In June 2025, two more events gathered important stakeholders of the project. The workshop in Spain led by I4W “Fintech Meets VC: Networking and Insights” was attended by 10 people and was an opportunity to exchange views, explore insights, and stay sharp through peer conversations. The fourth webinar “Romanian Fintech in Focus: Trends & the Blueprint for the Local Investment Landscape” was dedicated to the Eastern European country and was attended by 21 people and its recording reached 12 views.

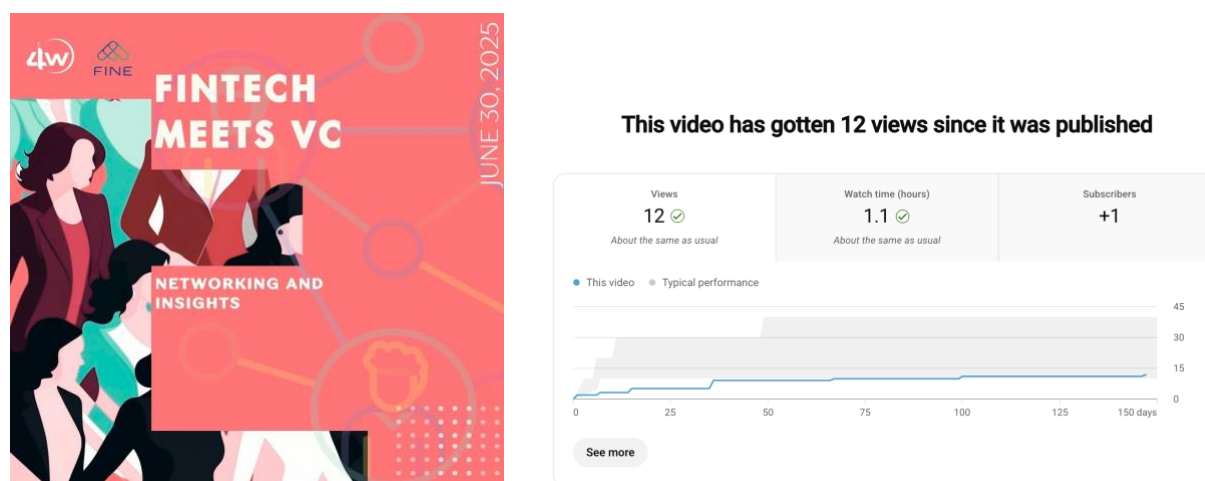


FIGURE 30 - WORKSHOP SPAIN AND WEBINAR ROMANIA

The fifth webinar, “Fintech in Poland, how to find funding and investment opportunities,” was held on July 1st, this time focused on the Polish fintech ecosystem. The audience had 29 attendees, ready to know more who the main players are, what are market trends and how to find funding or co-investors. The recording reached 47 views on YouTube.

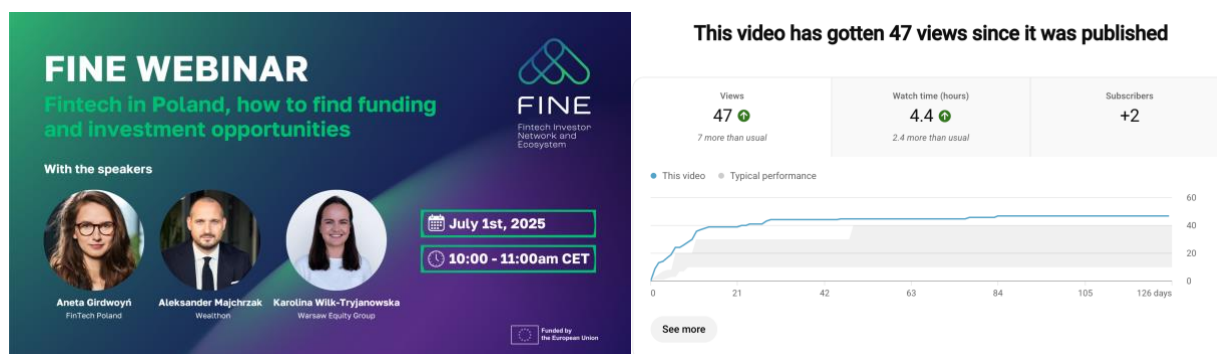


FIGURE 31 - WEBINAR POLAND

Webinars and workshops were great online and on-site opportunities to engage with stakeholders and to generate spark in current discussions in the finance and innovation ecosystems. All events had a great result in terms of online visibility, with new followers to LinkedIn and visitors to the website, but also in the project impact, generating buzz on topics that are very current and important to Europe.

### 3.9 FINE EVENTS - MATCHMAKING AND NETWORKING

FINE conducted four Matchmaking Events during the course of the project, led by WP3 and FC as its task leader. The first online event was on December 5th, 2024, in which attendees were divided into six breakout rooms, and had the assistance of the Ambassador Ali Parandeh as a business specialist. The event was attended by 12 people.

The second event, in March 2025, happened during the FINE events in Dublin, Ireland. On March 6th, during the conjunct event with the EC-funded DigiAdvance project, the consortium partners present helped to conduct a small matchmaking between peers, with 15 attendees on site.



FIGURE 32 - MATCHMAKING DUBLIN

The third event, on May 8th, 2025, happened during the Fintech Corridor Anniversary. Around 50 people participated in the Matchmaking session in Belfast, Northern Ireland. The event was a great success with many networking opportunities for attendees.

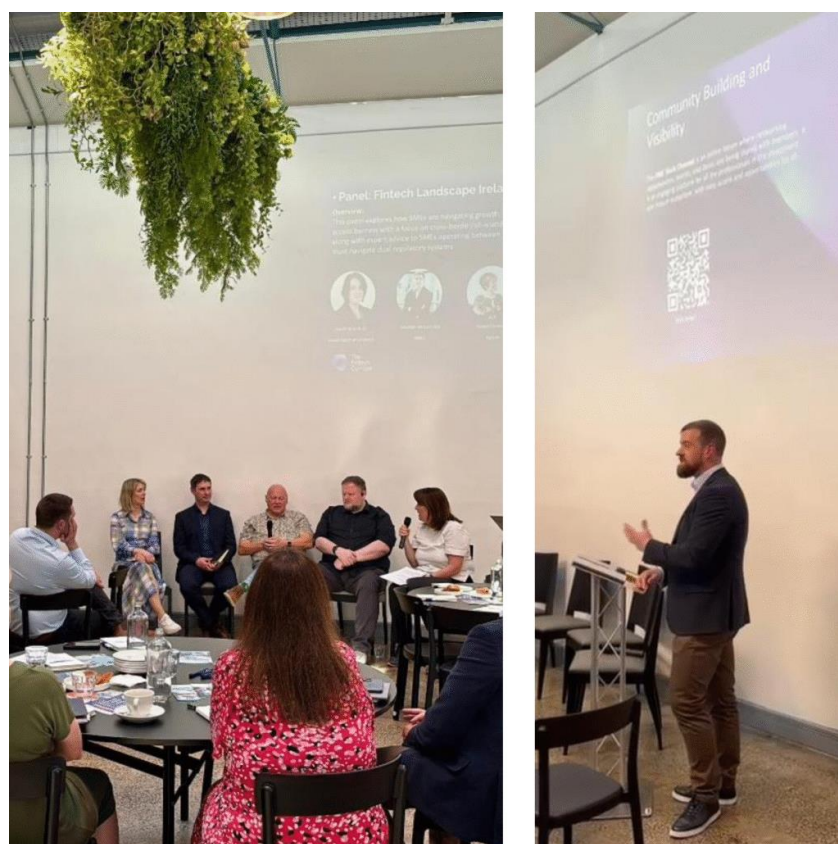


FIGURE 33- MATCHMAKING BELFAST

The fourth event was an online Matchmaking session, on June 25th. The format was the same as the first online event, with breakout sessions, but this time with four start-ups leading the conversation and pitching their businesses. The event had 34 attendees who participated actively in all rooms of discussion, facilitating new contacts and business opportunities.



FIGURE 34 - MATCHMAKING ONLINE

F6S as communication and dissemination leader provided assistance in Zoom calls and provided C&D graphic materials for each of the events, to be used online in emails, social media, and websites.

The Matchmaking events, mostly the on-site events, were great opportunities to engage with investors and to create real opportunities of collaborations and new businesses. As a result of the on-site events, three start-ups progressed live investment discussions and more than 60 one-on-one meetings were facilitated.

### 3.10 FINE EVENTS - FOCUS GROUPS

Two sessions of the Focus Groups happened on June 16th and 17, 2025; named as "Mentoring Sessions" with 45-minutes guiding meetings to provide support to new and less-experienced investors. The sessions were led by I4W, as task leaders of the focus groups. The sessions provided personalised attention and guidance from experienced investors in breakout rooms led by eight experienced advisors. The two sessions had 18 attendees.

F6S as communication and dissemination leader aided in Zoom calls and provided C&D graphic materials for both events, to be used online in emails, social media, and websites.

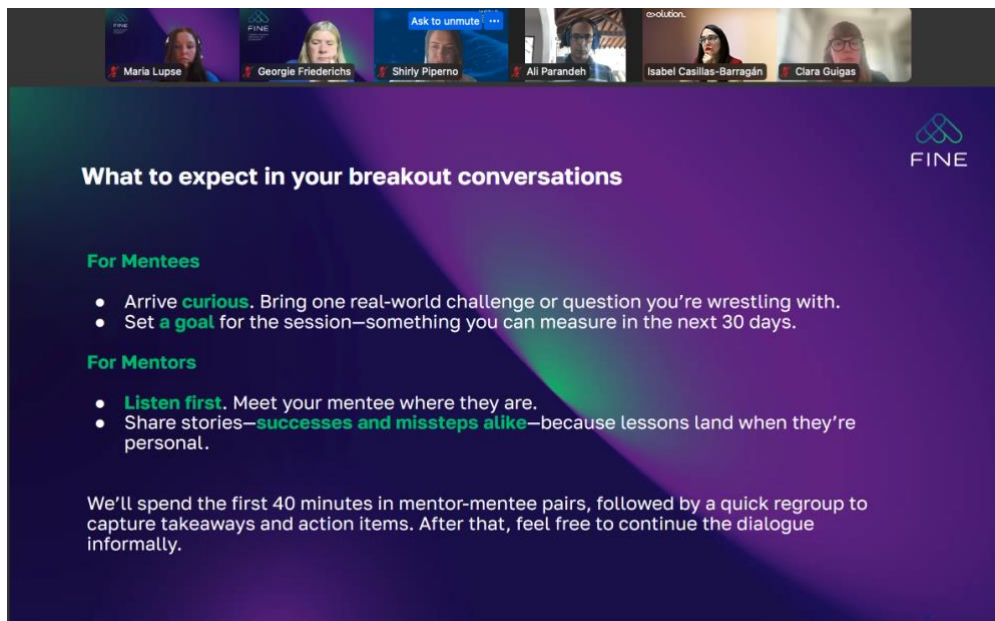


FIGURE 35- FOCUS GROUPS

### 3.11 THIRD-PARTY EVENTS

In the first year of the project, the FINE partners attended more than 10 events with their own organisations and represented the project. The use of flyers, the general presentation PowerPoint of FINE, and other printed and online materials, has been widely available to partners for their use in events.

In the second term of FINE, partners attended 10 more events, such as:

- Investor Committee 2024 - October 2024 - Finance Innovation
- IFC Emerging VC Funds Workshop Georgia - October 2024 - Finance Innovation and Fintech Corridor
- Genesys Venture - December 2024 - AcrossLimits
- Road2Global - May 2025 - AcrossLimits
- Slush Bolzano - September 2025 - Truffle Capital

### 3.12 VIDEOS

During the duration of the project, besides the recording of events, videos were created by the consortium to explain project features, introduce the project work, showcase upcoming events, and to report what has been done. Some of the videos have been added to the YouTube channel of the project, and others just shared on the FINE LinkedIn page.

- 8 videos introducing the project partners (October to December 2023)
- 3 teasers from the Launch Webinar (February 2024)
- 1 introduction video with the objectives of FINE (April 2024)

- 1 video reporting the UNCHAIN Festival 2024, in which FINE presented a workshop (June 2024)
- 2 teasers from the "Investing into Fintech: A successful approach for women investors" webinar (July 2024)
- 1 video introducing the Investors Academy (February 2025)
- 1 video recap of the FINE events held in Dublin (March 2025)
- 1 video recap for the last FINE Matchmaking event held in Belfast at the Fintech Corridor Anniversary (May 2025)
- 1 video recap of the FINE Final Event in Paris, France (October 2025)

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### 3.13 SYNERGIES WITH EC-FUNDED PROJECTS

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FINE has established synergies with twenty EC-funded projects in its course. In the first year, eleven projects were contacted and connected with for events and other online cooperation. Some of those projects are on the same call, [HORIZON-EIE-2022-SCALEUP-02-01 - Expanding Investments Ecosystems](#).

In the second year of the project, other nine projects have been contacted by project partners and included in project synergies. The intent with those synergies were to collaborate in joint events, share each other's activities and results, and create a network of projects with similar objectives. The full list of projects in collaboration with FINE is:

- [Connect2Scale](#)
- [atTRACTION](#)
- [InnoBuyer](#)
- [PROCEDIN](#)
- [X2.0](#)
- [SynergistEIC](#)
- [AccelerAction](#)
- [Women Tech Eu](#)
- [HICEE](#)
- [Her Fund](#)
- [DigiAdvance](#)
- [CrowdFundMatch](#)
- [Open Horizons](#)
- [EmpoWomen](#)
- [Supernovas](#)
- [FINEST SCALEUP](#)
- [IN4SFS](#)
- [CO-INVESTIN](#)
- [Train4ESG](#)
- [CLIMINVEST](#)

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### 3.14 INTRODUCTORY MEETINGS BETWEEN STAKEHOLDERS

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The introductory meetings would be done “using the matchmaking tools in WP3; FINE will chaperone a number of introductory meetings between investors and ecosystem players that are matched based on their profile.”

During the course of the FINE project, project partners facilitated contacts between investors to foster new collaborations and opportunities for cross-country business development, both during programmed events - such as the Matchmaking events, online and in person, and through 1-to-1 contact between investors, engaging them in short introductory meetings.

In total, 61 meetings have been performed between interested peers in online and in-person forms.

Introductory email (Date)	Investor name 1	Investor name 2	Feedback
avr-25	Cara Macklin	Jenna Stevenson	Introduced after meeting at FINE dublin event
avr-25	Michael Dowling	Cara Macklin	Introduced after meeting at FINE dublin event
avr-25	John O'Sullivan (ACT Venture Capital)	Conor Sheridan (Nory)	Introduction based on system information
avr-25	Maurice Roche (Delta Partners)	Cormac O'Neill (Webio)	Introduction based on system information
avr-25	Pascal Bouvier (MiddleGame Ventures)	Tom Scally (Lynk)	Introduction based on system information
juin-25	Eleanora Angeliniadis	Neha Mittal	Both specialise in pan-European fintech investments and could benefit from cross-border deal sharing.
juin-25	Eleanora Angeliniadis	Abigail Sidibe	They each manage early-stage funds with a growing interest in digital financial services.
juin-25	Eleanora Angeliniadis	Veronika Patkai	Both have worked on embedded finance deals and share strong corporate innovation connections.
juin-25	Eleanora Angeliniadis	Jaysri Thangam	Their portfolio strategies overlap significantly in terms of SaaS infrastructure and regtech.
juin-25	Neha Mittal	Abigail Sidibe	Each brings LP syndicate experience and could explore co-GP opportunities in fintech.
juin-25	Neha Mittal	Veronika Patkai	Both operate at seed-to-series A stage with a strong network in the DACH and UK ecosystems.
juin-25	Neha Mittal	Jaysri Thangam	They are both active in the EIT Health ecosystem and could explore co-investment in healthtech.
juin-25	Abigail Sidibe	Veronika Patkai	Shared experience in post-exit founder reinvestment and high-velocity diligence cycles.
juin-25	Abigail Sidibe	Jaysri Thangam	Both have experience scaling startups in underrepresented geographies (CEE, Africa, Baltics).
juin-25	Veronika Patkai	Jaysri Thangam	Their networks in institutional capital could strengthen future fundraising or secondaries.
juin-25	Iain Cahill	Maria Scetta	Both are connected to accelerator platforms and could align scouting or cohort investment.
juin-25	Iain Cahill	Adeline Munarolo	They have interest in tokenised assets, which suggests relevance for emerging digital asset funds.
juin-25	Iain Cahill	Thomas Fuster	Each sits on venture boards with overlapping enterprise software bets â€” board-to-board learning possible.
juin-25	Iain Cahill	Carin Stj	Both are exploring sustainability and impact-led fintech as a new thesis arm.
juin-25	Maria Scetta	Adeline Munarolo	They are sourcing from similar university spinout ecosystems and may benefit from pooling diligence.
juin-25	Maria Scetta	Thomas Fuster	Both specialise in pan-European fintech investments and could benefit from cross-border deal sharing.
juin-25	Maria Scetta	Carin Stj	They each manage early-stage funds with a growing interest in digital financial services.
juin-25	Adeline Munarolo	Thomas Fuster	Both have worked on embedded finance deals and share strong corporate innovation connections.
juin-25	Adeline Munarolo	Carin Stj	Their portfolio strategies overlap significantly in terms of SaaS infrastructure and regtech.
juin-25	Thomas Fuster	Carin Stj	Each brings LP syndicate experience and could explore co-GP opportunities in fintech.
juin-25	Adine Tjeenk Willink	Kehara Warnakulasuriya	Both operate at seed-to-series A stage with a strong network in the DACH and UK ecosystems.
juin-25	Adine Tjeenk Willink	Nathalie Schwarzkop	They are both active in the EIT Health ecosystem and could explore co-investment in healthtech.
juin-25	Adine Tjeenk Willink	Alex Thomas	Shared experience in post-exit founder reinvestment and high-velocity diligence cycles.
juin-25	Adine Tjeenk Willink	Alexandra Edmonds	Both have experience scaling startups in underrepresented geographies (CEE, Africa, Baltics).

FIGURE 36 - INTRODUCTORY MEETINGS

### 3.15 FINE FINAL EVENT

On October 21st, 2025, FINE had its final event in Paris, France, organized by RF, the task leader of this activity, with the support of F6S and FI as the coordination. The **“Voilà! The FINE Impact”** was a full morning event hosted during [Finance Innovation's Investment Day](#), an event directed to investors and all stakeholders in the investment world.

The final event was created with a structure of four panels following the thematic and activities performed in the work packages 1, 2, 3 and 4 of FINE, with the organisations that were the task leaders of such WPs as moderators of each session. The structure of the agenda was the following:

- Welcome Speech - Maria Lupse (Project Coordinator)
- Keynote - FINE Project: Results, Impact, and Policy Feedback - Stella Konakchieva – Project Officer at EISMEA

- Panel 1 - How Data-Driven Investors Spot Soonicorns in European Fintech - Speakers: Milena Stoycheva – CEO of The Edge and Michele Foradori – Managing Director at BlackFin. Moderator: Bozena Adamczyk – Truffle Capital
- Panel 2 – Investors' Toolkit & Abilities for the New Tech Age of AI - Speakers: Florian Gailliot – Astorya VC, Elizaveta Donskaya – Director at Plug and Play Tech Center, and Lionel Slusny – CEO of Shiperise.com. Moderator: Georgie Friederichs – CrowdfundingHub
- Panel 3 – Europe vs the World: Potential of EU Fintech Community to Drive the Future of Finance - Speakers: Socheat Chhay – Group Head at Sopra Steria Ventures, Aoife Mansfield - Managing Director at Athrú Group, and Alessandra Guion – Chair of the BOD of EDFA. Moderator: Robert McConnell – The Fintech Corridor
- Panel 4 – Using Regulation and Government Policies to Nurture Fintech Innovation in Europe - Speakers: Marion Peresse-Brilleaud - Head of Crypto/Fintech at Lco.legal, David Manjarres - Head ICT Department at Seventure Partners, and Jean Guillaume – CEO of Powens. Moderator: Xavier Corman – Co-Founder & CEO at Finrack

The event structure was very successful with Cosmin Cosma, President of the Board of RoFintech, as master of ceremonies introducing the speakers and the panels. In total, 91 attendees joined the room, watching the discussions promoted by the moderators and invited speakers.

The communication about the event has been extensive on LinkedIn and the project website, with a [dedicated page for the event](#). After the event a video recap has been produced, and the photos have been added to the project website as evidence.



FIGURE 37 - FINAL EVENT CONSORTIUM

## 4 FINE TARGET GROUPS AND OUTREACH

At the beginning of the project, the target groups of FINE have been identified in seven groups, each of them with different strategies for the outreach.

Target Groups	Channels and Tools
TG1 - Investors (business angels, corporate investors, and VC firms)	Website, Social media, Slack, F6S Matchmaking Platform, Workshops and webinars, Matchmaking and Networking events, Focus Groups, Podcasts, External Events, Graphic materials, Articles, Publications
TG2 - Local investment networks (innovation hubs, clusters, accelerator providers or start-up ecosystems)	Website, Social media, Slack, F6S Matchmaking Platform, Workshops and webinars, Matchmaking and Networking events, Focus Groups, Podcasts, External Events, Graphic materials, Articles, Publications
TG3 - Fintech industry (start-ups, SMEs and innovators)	Website, Social media, Slack, F6S Matchmaking Platform, Workshops and webinars, Matchmaking and Networking events, Podcasts, External Events, Graphic materials, Articles, Publications
TG4 - New investors and young investors	Website, Social media, Slack, F6S Matchmaking Platform, Workshops and webinars, Matchmaking and Networking events, Focus Groups, Podcasts, External Events, Graphic materials, Articles, Publications
TG5 - Women and minority investors	Website, Social media, Slack, F6S Matchmaking Platform, Workshops and webinars, Matchmaking and Networking events, Focus Groups, Podcasts, External Events, Graphic materials, Articles, Publications
TG6 - Policymakers and public authorities	Website, Social media, Workshops and webinars, External Events, Graphic materials, Articles, Publications
TG7 - Citizens and the general public	Website, Social media, External Events, Graphic materials, Articles, Publications

TABLE 2- TARGET GROUPS

At the end of the project, reviewing the stakeholders reached through the tools and channels selected for FINE, our perception is that the outreach was extensive, and for each activity, publication, campaign, event, many stakeholders have been targeted and reached with success. The online and on-site events attracted great names in the finance ecosystem, which was a great opportunity for FINE to become a more familiar name among fintech players. The final event was a great showcase of the success of the project, accessing important European players to be speakers and to engage with the results of the project.

## 5 PROJECT KPIs

The following table presents the Communication and Dissemination KPIs of FINE and what has been reached by the end of the reporting period:

Type of Activity	Description	Project KPI	What has been reached (M27)
Project website	Project Dissemination - with explanations related to project activities, consortium, public events; Content Creation - Hosting of training materials, tools and information gathered through the project; Discovery and Matching - the project will present Fintech and Investors, offering a possibility to connect.	5000 visitors	9100 visitors (185%)
Newsletter	Online newsletters containing project updates and progress, to be circulated to interested stakeholders.	4 newsletters, every six months	5 newsletters (125%)
Social Networks	Social media campaigns using relevant social networks aimed at informing the general public about FINE.	6 social media posts/month+ retweets (total 144)	177 posts (123%)
Infographics	Digital infographics will be produced to support social media campaigns. These will be intent on simplifying information regarding project outputs.	4 infographics	5 infographics (125%)
Brochures/Leaflets	Leaflets will be produced to communicate information about the project targeted to different audiences. These will be circulated at face-to-face events and conferences, or digitally.	1000 distributed	600 (60%)
Videos	30-second teaser videos prepared in English, used for dissemination as part of a social media campaign.	5 videos	19 videos (380%)
Podcasts	Interview with investors, regulators and representatives of Fintech ecosystem innovators.	5 podcasts	5 podcasts (100%)

Publications	Publications/whitepapers published through the research activities of the project to deliver insights gained by FINE.	10 publications	10 publications (100%)
Online focus groups	For digital financial services stakeholders to share knowledge and lessons learned in the field with the objective of identifying the standardised frameworks needed to support the scaling up of digital financial services usage globally.	2 online focus groups	2 online focus groups (100%)
Workshops	Workshops will be organised targeting different types of investors and ecosystem players to present and discuss the processes and methodologies of the matchmaking tools created by FINE, to aid in matching fintech investment opportunities to financial resources and transfer of methodological best practices between investment partners.	5 workshops (2 online and 3 in person) with at least 20 participants in each - Of which: 1 targeting women; 1 targeting new investors.	5 workshops (100%) 163 attendees (163%)
Online webinars	Online webinars will be hosted targeting different types of investors (including women and young investors) to present educational content developed for the Investor Academy on cross-border investment, co-investment, as well as a more basic introduction to investing in Fintech.	5 webinars with 20 participants each. Of which: 1 targeting women; 1 targeting new investors.	5 webinars (100%) 148 attendees (148%) 1 webinar targeting women (June 2024) 1 webinar targeting new investors (October 2024)
Virtual Networking Events	Networking events will be hosted online on matchmaking services such as B2Match, to connect investors together with potential for co-investment opportunities.	2 virtual networking events hosted with 20 participants each	2 virtual networking events (100%) 2 in-person events 101 attendees (252%)
FINE Matching Process	Using the matchmaking tools in WP4, FINE will chaperone a number of introductory meetings between investors and ecosystem players	40 introductory meetings organised	61 introductory meetings (152%)

	that are matched based on their profile.		
Articles	Original articles for the Knowledge Base covering local investment trends and opportunities.	100 articles	70 articles (70%)
Final conference	The final conference at the end of the project will bring all partners together to showcase all activities of the project including its successes and lessons learnt.	80+ attendees	91 attendees (114%)

TABLE 3 - COMMUNICATION AND DISSEMINATION KPI

## 6 DEPLOYMENT OF THE EXPLOITATION STRATEGY

A dedicated Exploitation and Sustainability Report (D5.5) was produced by AL as the exploitation task leader of the FINE Project, due in November 2025 (M27). This report outlines the strategies for maximising the exploitation of project outputs, ensuring that the work undertaken by FINE continues to contribute to the European Fintech ecosystem development, long after the project conclusion, and potential use of assets if new resources become available.

To achieve this, AL first distributed a questionnaire to the partners to provide input on how they view FINE results to be sustainable after the conclusion of the project, identifying areas that could scale under future programmes. This was followed by a first draft for D5.5. The draft was sent to the coordinator and after review was shared with the rest of the consortium to provide their feedback. To finalise the process, after feedback was provided by the partners, AL prepared for its implementation.

## 7 EVALUATION, LESSONS LEARNED AND NEXT STEPS

This final Dissemination, Communication and Exploitation Report detail all the efforts from FINE partners to the outreach of the project, through online and on-site activities. The deliverable D5.4 had a previous version, the D5.3 in which the initial results of the project were showcased. Having a previous deliverable on results helped F6S to evaluate what was working in the communication and dissemination efforts and to improve what was needing changes and/or to increase efforts. The feedback obtained from the report was also given to project partners, which also improved their efforts in on-site and online events, such as webinars, workshops and matchmaking events.

From M13 to M27, FINE had its biggest growth in awareness through events organised by the consortium, reaching valuable stakeholders that were engaging with the project as guests to events, and/or becoming Ambassadors. Also, the project activities online, such as the Podcasts and the release of original content articles, helped bring new audiences to the project. The release of the last main action of the project, the Investor Academy,

also helped increase the visibility of the project online, as an exclusive e-Learning, and free, platform, dedicated to fintech is something very current and growing in interest among investors.

With the ending of the project, the next steps will be to secure the modifications to the FINE website for the future, as it will be available until 2030 and be aware of any possible changes in third-party websites in which the project currently relies on (LinkedIn, Elfin, F6S, Slack, and YouTube). Also, to guarantee the exploitation of the project results and their sustainability by project partners.

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## 8 CONCLUSION

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This report presents evidence of the communication, dissemination and exploitation actions performed by all project partners in the second term of the FINE project, based on the initial strategy created in the M6 of FINE and the initial results of the work performed in the first 12 months of the project. In conclusion, the work performed in FINE has been extremely successful, reaching important stakeholders in the target groups envisioned for the project since its creation, current discussions and challenges in the finance and innovation ecosystems, building a strong foundation if a future funding pathway arises, and revealing relevant possibilities for the future of fintech in Europe, to reach more significant markets in less-developed countries.