



# FUTURE FORWARD

**A FINE Mid-Term Innovation Event**  
Presentation of HER FUND project

September 24, 2024



# HER FUND

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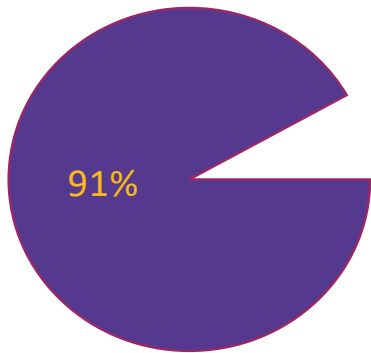


# HER FUND

Virginie Robin, Leader for communication & dissemination

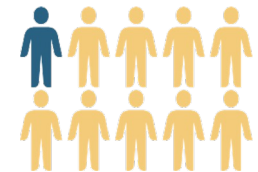


# WHY HER FUND ?



**Men-only startup** teams captured 91% of European technology investment capital

**Women and minority-led funds** manage just 1.3% of the global asset management industry



**Female entrepreneurs** on average generate

**150%**

more revenue for each € of investment than men

Venture firms with women partners are

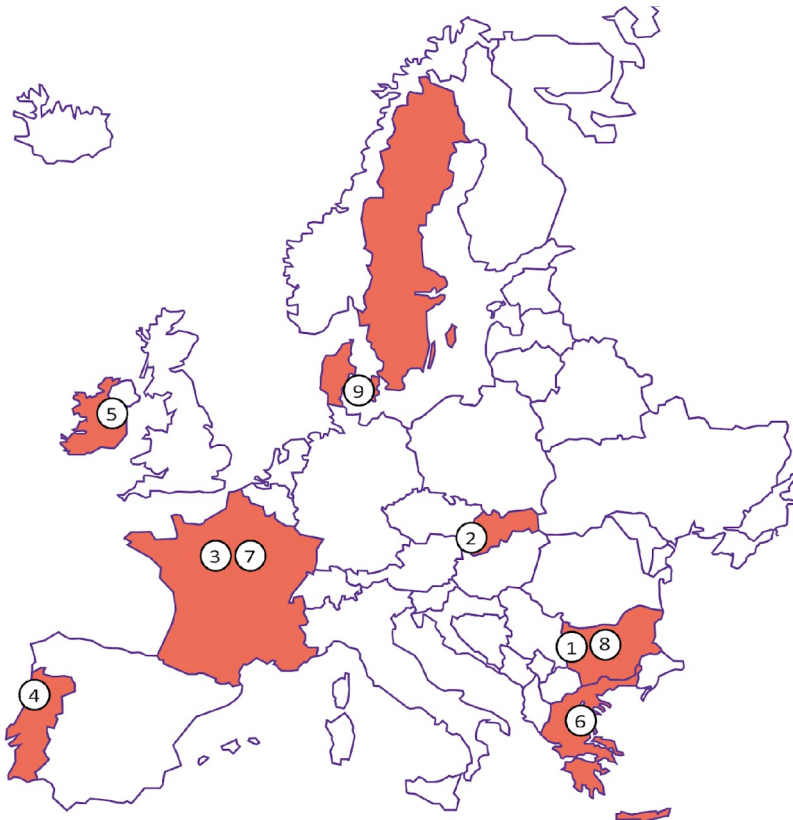
**2X**

more likely to invest in **women-led businesses**

**Closing the gender gap** in business could increase global GDP by

**26%**

# OVERVIEW OF THE PROJECT



DURATION  
2 years



START-END TIME  
1 March 2024  
28 February 2026



BUDGET  
1M€



CONSORTIUM  
9 partners  
7 countries

|  |  |  |
|--|--|--|
| ①  | ②  | ③  |
| <b>THE EDΔE</b>  | <b>addsen</b>  | <b>WILLA</b>                                   |
| ④  | ⑤  | ⑥  |
| <b>UPTEC</b><br><small>PARQUE DE CIÊNCIA E TECNOLOGIA DA UNIVERSIDADE DO PORTO</small> | <b>Grit</b><br><small>International Female Accelerator</small> | <b>JOIST</b><br><small>INNOVATION PARK</small> |
| ⑦  | ⑧  | ⑨  |
| <b>euronovia</b> <small>***</small>  | <b>/dir.bg</b>   | <b>WONDER CODERS</b>                           |

# OVERALL OBJECTIVE

HER FUND aims at **fostering knowledge-sharing and synergies between gender-conscious innovation stakeholders** in order to support the next generation of women-led startups and companies.

## The HER FUND project relies on 4 main objectives



**Connect women-led companies with investors**  
especially in Less Connected Innovation Ecosystems (LCIEs).



**Provide an in-depth analysis of the financing landscape in LCIEs.**



**Facilitate connections between women-led companies and potential investors**  
through informative guidelines and our digital platform.



**Create a pan-European community of gender-conscious stakeholders**  
to support women-led companies in LCIEs and engage with innovation ecosystems.



# THE PROJECT JOURNEY



Landscape analysis and mapping



Co-design and co-development of programmes



Experimentation and validation of the programmes



Acceleration and scaling

Through this 4-step methodology, HER FUND anticipates achieving the following results:



**Transform less connected territories**  
into recognized and attractive European innovation valleys.



**Raise the number of gender-conscious investors in Europe**  
for support to female-led companies.



**Create bridges between European innovation ecosystems.**



**Boost female entrepreneurship in Europe,**  
especially in LCIEs.

# ORGANISATIONS SUPPORTING THE PROJECT

Business acceleration providers

WILCO

IPN  
INSTITUTO PEDRO NUNES  
ASSOCIACAO DE PROMOCAO E APOIO A  
O EMPREENDEDORISMO DE BIELSA E TEROL DA

STARTUP GREECE

Pangea  
ACCELERATOR

NEW  
NETWORK OF ENTREPRENEURS  
OF WILMINGTON

JA Bulgaria

SCIENCE PARK  
SKOVDE

rubikhub  
mix to match

Capital providers

Wilmington Investor

incofin  
invest for impact

Good Growth Capital

European Women in VC

Effetto Venturi

B V < A  
BULGARIAN PRIVATE EQUITY AND  
VENTURE CAPITAL ASSOCIATION

QSP Holding  
Slovakia

Female founders

StemSight  
vision unlimited

everifin

RUBY  
nanomed

peckilless

inteligov

JOLiNT

ROKA DUBA DABA

Green Spot Technologies

Sora

ARIA

LEIAHealth

SABI AGRI

Konvoj

European/National/  
regional organisation  
and networks

connect  
SVERIGE

CLEANTECH  
BULGARIA

eit InnoEnergy

WOMEN  
TechEU

Innovation Experts

NEOVIA  
INNOVATION

LINKINNOV

Banks

BNP PARIBAS

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