



Welcome to Connect2Scale

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Empowering Investors to **Scale** and **Support** Startups



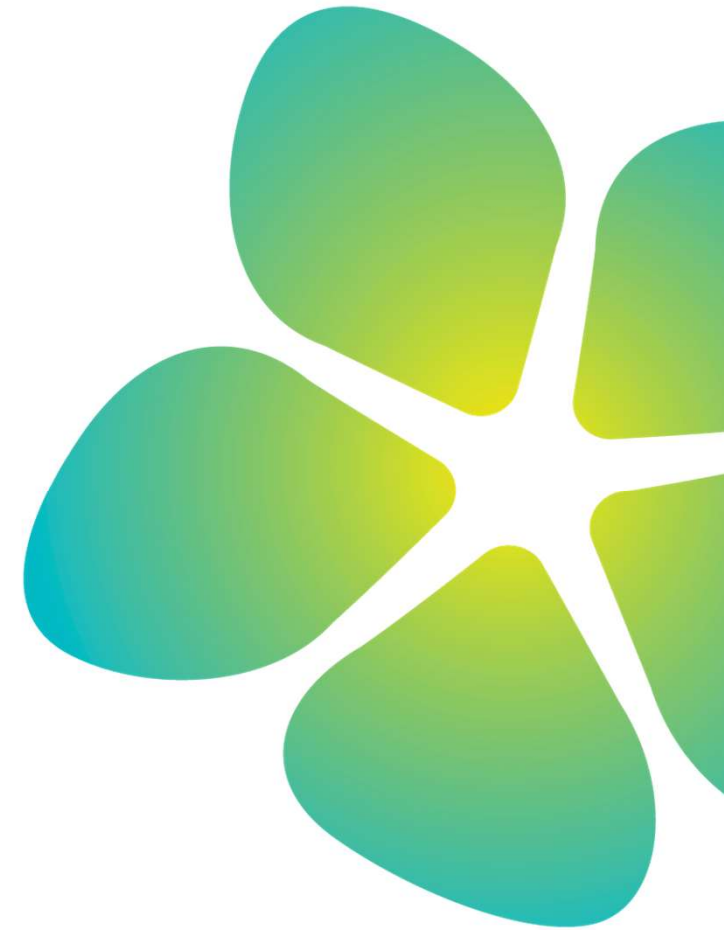
General overview

Connect2Scale creates partnerships between **five Business Angel Networks** – Estonia, Finland, Latvia, Lithuania, and Slovenia – and **two supporting organizations** – Europe Business Angel Network and Civitta – with the aim of enabling the growth of European start-ups through joint efforts.

Duration: September 2023 - February 2026

Geographical focus: Eastern Europe (Estonia, Latvia, Lithuania, Finland, Slovenia)

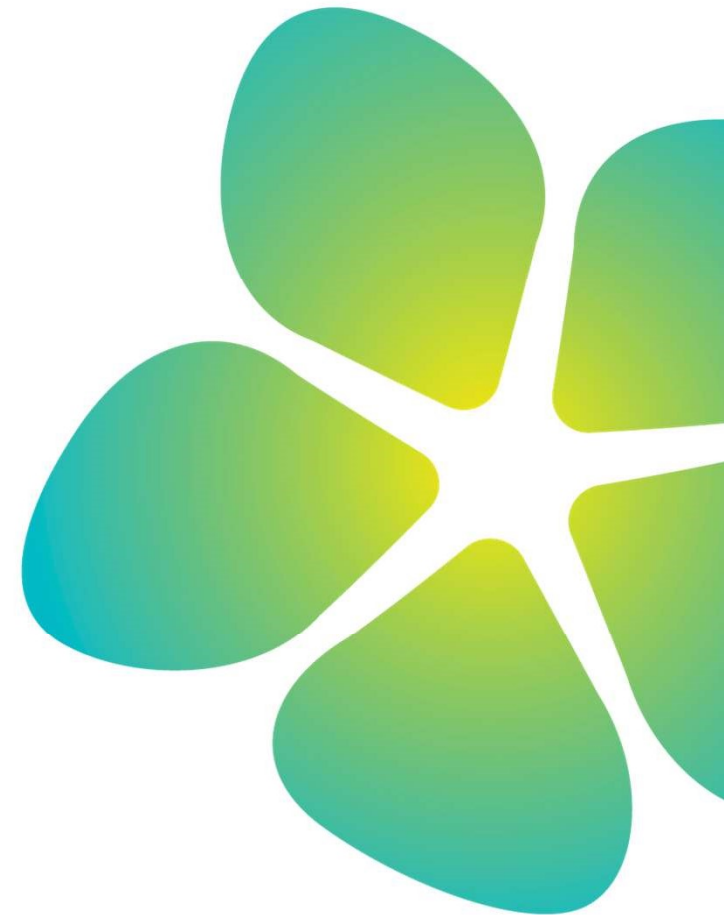
Target groups: Business Angels, VCs, Startups



Goals of the project

Connect2Scale – strengthening and expanding cooperation between the Investment Ecosystems and investors with the aim of better supporting EU start-ups to scale up.

The project focuses on **knowledge transfer from venture capital firms to business angels in order to close the gap between funding cycles** and on systematically presenting EU cross-border investment opportunities to investors.





**What do we
offer?**



Activities for 3 target groups

For angel Investors and early stage VC-s

- Next generation and Mature Angels Training Programs
- Knowledge sharing sessions

For Startups

- Founders Club
- Investment reactor showcases: pitching days

For the whole Investment Ecosystem

- Startup Ecosystem Roundtables
- Investment Lighthouses
- Expeditions to Investment Lighthouses



**For angel
investors and
early-stage VCs**

NextGen Training Programme

Elevating investors' skills and knowledge, equipping them for successful journeys in the startup world.

Inspirational programme for new business angels

Previous achievements:

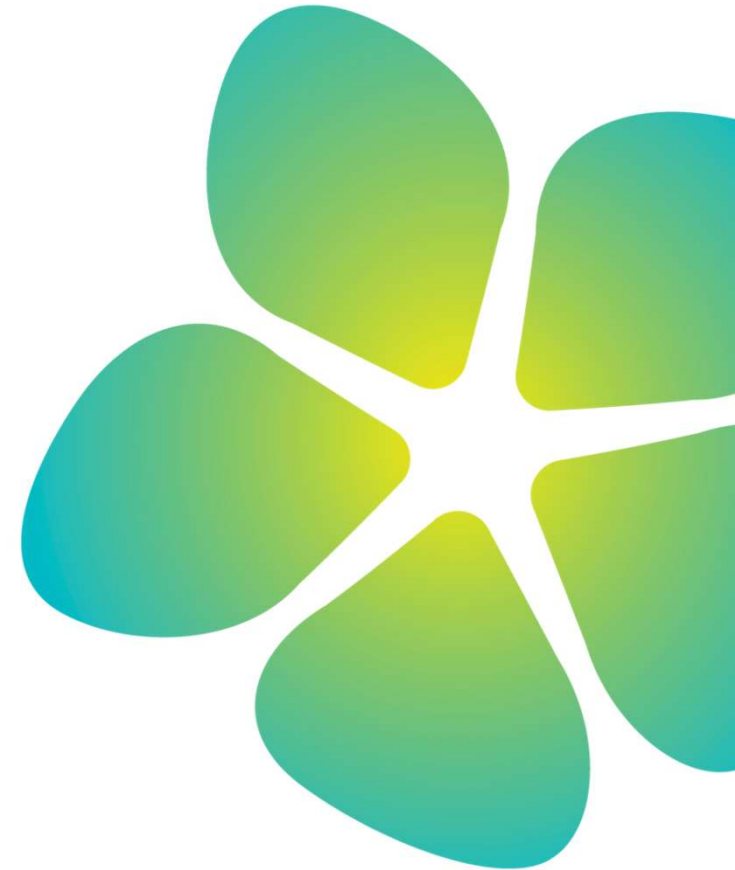
- 4 sessions
- 85+ participants per session

All the sessions can be re-watched here:

<https://connect2scale.eu/resources/>

Coming up next:

- New programme starting in spring 2025



Mature Angels Training Programme

Personalised programme for angels with min 5 investments + Early stage VCs

Timeline

- **1st October 2024** When and how to prepare for an Exit Understanding a full investment lifecycle and the exit opportunities
- **8th of October 2024** Exit Strategy and Opportunities VC, secondary, M&A, strategic buyouts
- **15th of October 2024** Exit engineering & execution Understanding VC focus, process, tools
- **22nd of October 2024** Fireside Chat: startup&angel&VC A talk with startup, an Angel and VC investor who've successfully done the exit together. Getting both their view and experience

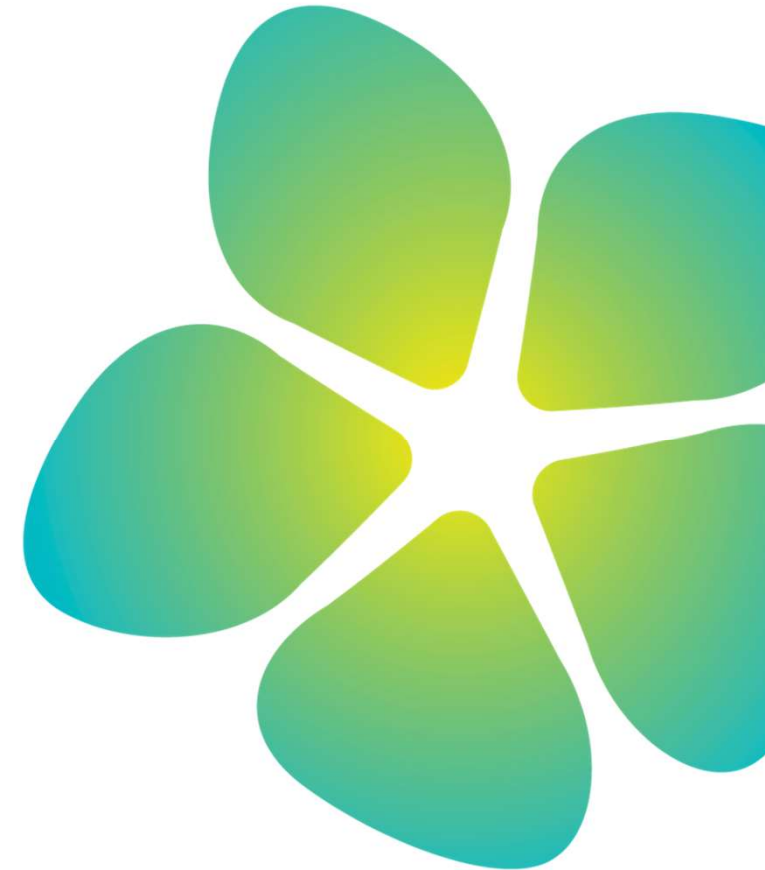
Sign up here: <https://forms.gle/AseVsBJGvENQ3MU68>



Knowledge Sharing Sessions

- On site in every BAN to wrap up the Academy online Trainings
- Target - all target groups, who have been a part of C2S activities
- Covering topics like:
 - Impact Investing - do's and dont's
 - ESG in venture capital
 - Case studies
 - Investor and startup stories

Coming up next: November 2024 (on-site)





For startups

Pitching Days

Program for startups that have received angel funding, to showcase them to VC audience.

Pitching day events for TOP 10 will be organised 2024-2025 in all consortium countries.

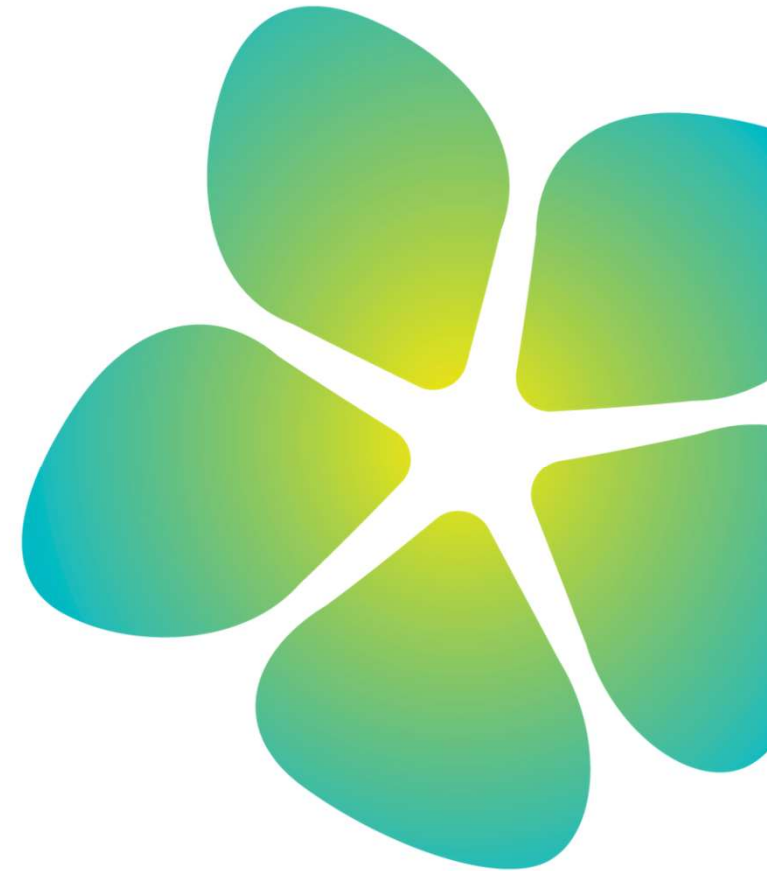
Previous achievements:

Connect2Scale x EBAN congress pitching finals (May 2024)

- 300 applications
- 17 startups pitched

Upcoming:

- Lithuania (10.2024)
- Finland (11.2024)





**For the whole
investment
ecosystem**

Investment Lighthouses

- One-stop shops providing vital investment information in 11 EU countries, making the investment process seamless and efficient.
- **Cross-border Expeditions:** Building trust and fostering collaboration among investors through immersive study tours.

Investment Lighthouse launch: September 2024



Investment Ecosystem Roundtables

Meetings bringing together mature angel investors, local authorities and startup ecosystem supporting actors. Discussions about problematic areas or hot topics in the country regarding investing.

Altogether there will be 10 Roundtables during the project in 5 countries: Estonia, Finland, Slovenia, Latvia, Lithuania.

Each of the countries will choose their own topic to focus on. Currently, 5 Roundtables have been held and conclusions pulled from these events. Next Roundtables will be held in 2025.



Investment Lighthouse Expeditions

The project promotes face-to-face meetings among European angel networks to enhance cross-border relations. During the project, expeditions to eight startup ecosystems will be organised, fostering knowledge exchange and connecting startups with investors. Coming up next:

Expedition to Stockholm 25-27th of September



The registration for Connect2Scale investor study trip to Stockholm has been closed for now and the trip is fully booked.

Expedition to Vilnius 1-3rd October



[Link to agenda and registration](#)

Expedition to Helsinki 18-19th November



[Link to agenda and registration](#)

Call to action!



Register to Connect2Scale Mature Angels Academy



Sign up for Connect2Scale newsletter!



Visit www.connest2scale.eu for more information

Thank you!



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